

10-18-1999

1 COVER SHEET  
KS ONLYU.S. DEPARTMENT OF COMMERCE  
Patent and Trademark

Tab settings &gt;&gt;&gt; ▼

101176744

To the Honorable Commissioner of Patents and Trademarks, please record the attached original documents or copy thereof

1. Name of conveying party(ies): MNO 10-18-99North American Outdoor Group, Inc.  
12301 Whitewater Drive  
Minnetonka, MN 55343

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State  
☐ Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

- ☐ Assignment ☐ Merger  
☒ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: October 8, 1999

## 2. Name and address of receiving party(ies):

Name: The Chase Manhattan Bank, as  
Administrative Agent

Internal Address: \_\_\_\_\_

Street Address: 270 Park AvenueCity: New York State: NY ZIP: 10017

- ☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☒ Corporation-State NY  
☐ Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No

Designations must be a separate document from Assignment

Additional name(s) & address(es) attached? ☐ Yes ☐ No

## 4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

See Attached Schedule

Additional numbers attached? ☒ Yes ☐ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: MacKenzie HenryInternal Address: Cravath, Swaine & MooreRoom 4443Street Address: Worldwide Plaza825 Eighth AvenueCity: New York State: NY ZIP: 100196. Total number of applications and registrations involved: 287. Total fee (37 CFR 3.41): \$ 715.00

- ☐ Enclosed  
☐ Authorized to be charged to deposit account

## 8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

10/19/1999 TTON11 00000011 1860929

DO NOT USE THIS SPACE

01 FC:481 40.00 OP  
02 FC:482 675.00 OP

## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

MacKenzie Henry

MacKenzie Henry

TRADEMARK 10/14/99

REEL: 001975 FRAME: 0412

**U.S. Trademark Registrations**  
(as of August 10, 1999)

| <b><u>Mark</u></b>  | <b><u>Reg. No.</u></b> | <b><u>Reg. Date</u></b> | <b><u>Aff.<br/>(filed or due)</u></b> | <b><u>Renewal</u></b> | <b><u>Goods/Services</u></b>   |
|---|------------------------|-------------------------|---------------------------------------|-----------------------|--|
| AMERICAN HOW-TO   | 1,860,929              | 11/01/94                | 11/01/00                              | 11/01/04              | Magazine concerning home repairs and improvements, in Cl. 16   |
| ANGLING ON AUDIO  | 2,017,047              | 11/19/96                | 11/19/02                              | 11/19/06              | Pre-recorded audio tapes featuring programs directed to fishing, in Cl. 9  |
| COMPLETE ANGLER'S LIBRARY   | 2,082,958              | 07/29/97                | 07/29/03                              | 07/29/07              | Series of books in the field of fishing, in Cl. 16   |
| *COOKING CLUB OF AMERICA  | 2,260,114              | 07/06/99                | 07/06/05                              | 07/05/09              | General information clearing house relating to foods and cooking; promoting the goods and services of others through providing discounts on merchandise in the field of cooking, in Cl. 35; and  |
| COOKING PLEASURES   | 2,265,732              | 07/27/99                | 07/27/05                              | 07/27/09              | Cooking club services, Cl. 42<br>Magazines in the fields of food and cooking, in Cl. 16  |
| F.I.N. AFFILIATE NORTH AMERICAN FISHING CLUB FISHING INFORMATION NETWORK and Design | 1,844,675              | 07/12/94                | 07/12/00                              | 07/12/04              | Promoting the goods and services of others through the dissemination of fishing-related information via a national network of angling experts, in Cl. 35, and<br>Association services, namely, promoting the interests of anglers, in Cl. 42 |

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\* Supplemental Register

| <u>Mark</u>                         | <u>Reg. No.</u> | <u>Reg. Date</u> | <u>Aff.<br/>(filed or due)</u> | <u>Renewal</u> | <u>Goods/Services</u>  |
|-------------------------------------|-----------------|------------------|--------------------------------|----------------|--|
| FISHING CLUB OF AMERICA             | 1,926,054       | 10/10/95         | 10/10/01                       | 10/10/05       | Club services, namely, furnishing a forum for discussing matters relating to angling, in Cl. 42  |
| *GARDENING HOW-TO                   | 2,082,607       | 07/22/97         | 07/22/03                       | 07/22/07       | Magazines, pamphlets, leaflets, printed instructional, educational and teaching materials and a series of non-fictional books, all in the field of gardening, landscaping, horticulture and outdoor projects, in Cl. 16  |
| *HANDYMAN CLUB OF AMERICA           | 1,859,293       | 10/18/94         | 10/18/00                       | 10/18/04       | Information services; namely, the receipt of expertise from participating members, testing opportunities for trial and testing of do-it-yourself related products, travel discounts, and account services via telephone in the field of do-it-yourself and home repair information, in Cl. 37; and |
| HANDYMAN CLUB OF AMERICA and Design | 1,854,867       | 09/20/94         | 09/20/00                       | 09/20/04       | Club for non-professionals in the field of do-it-yourself projects and home improvement projects, in Cl. 42  |
| **HUNTERS INFORMATION SERIES        | 1,564,020       | 10/31/89         | 8                              | 10/31/09       | Information services in the field of do-it-yourself and home repair information, in Cl. 37; and  |
|                                     |                 |                  |                                |                | Club for non-professionals in the field of do-it-yourself projects and home improvement projects, in Cl. 42  |
|                                     |                 |                  |                                |                | Books on hunting, in Cl. 16  |

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\* Supplemental Register

\*\* Supplemental Register

| <u>Mark</u>                                   | <u>Reg. No.</u> | <u>Reg. Date</u> | <u>Aff.</u><br>(filed or due) | <u>Renewal</u> | <u>Goods/Services</u>  |
|---|-----------------|------------------|-------------------------------|----------------|--|
| *NATIONAL HOME<br>GARDENING CLUB              | 2,082,618       | 07/22/97         | 07/22/03                      | 07/22/07       | Magazines, pamphlets, leaflets, printed instructional, educational and teaching materials and a series of non-fictional books, all in the field of gardening, landscaping, horticulture and outdoor projects, in Cl. 16;<br><br>Clothing; namely, caps, T-shirts and sweatshirts, in Cl. 25;<br><br>General information clearing house relating to gardening, landscaping, horticulture and outdoor projects, and promoting the goods and services of others through the distribution of discount cards, in Cl. 35; and<br><br>Gardening club for non-professional gardeners in the fields of gardening, landscaping, horticulture and outdoor projects, in Cl. 42 |
| NATIONAL HOME<br>GARDENING CLUB<br>and Design | 2,186,919       | 09/01/98         | 09/01/04                      | 09/01/08       | Gardening tools, namely, garden shears, weeders, shovels and cultivators for use in the home, yard and garden, in Cl. 8;<br><br>Magazines, pamphlets and a series of non-fictional books, all in the fields of gardening, landscaping, horticulture and outdoor projects, in Cl. 16;<br><br>Clothing, namely T-shirts, Cl. 25;<br><br>General information clearing house relating to gardening, landscaping, horticulture and outdoor projects, and promoting the goods and services of others through the distribution of discount cards, in Cl. 35;  |

| <u>Mark</u>   | <u>Reg. No.</u> | <u>Reg. Date</u> | <u>Aff.</u><br>(filed or due) | <u>Renewal</u> | <u>Goods/Services</u>   |
|---|-----------------|------------------|-------------------------------|----------------|---|
|   |                 |                  |                               |                | Credit card services and insurance agencies in the field of life insurance, in Cl. 36; and  |
|   |                 |                  |                               |                | Gardening club for non-professional gardeners in the fields of gardening, landscaping, horticulture and outdoor projects, in Cl. 42 |
| NATIONAL HOME GARDENING CLUB and Design                         | 2,259,719       | 07/06/99         | 07/06/05                      | 07/06/09       | Pre-recorded video tapes in the field of gardening, landscaping, horticulture and outdoor projects, in Cl. 9                        |
| NATIONAL OUTDOORS RADIO PROGRAM and Design                      | 1,773,212       | 05/25/93         | 8 & 15                        | 05/25/03       | Entertainment in the nature of an ongoing radio program, in Cl. 41  |
| NORTH AMERICAN ANGLER VIDEO ADVENTURE                           | 2,031,097       | 01/14/97         | 01/14/03                      | 01/14/07       | Pre-recorded video tapes about angling, in Cl. 9  |
| NORTH AMERICAN FISHERMAN NORTH AMERICAN FISHING CLUB and Design | 1,608,177       | 07/31/90         | 8 & 15                        | 07/31/00       | Magazines on fishing, in Cl. 16   |
| NORTH AMERICAN FISHING CLUB and Design                          | 1,592,775       | 04/24/90         | 8 & 15                        | 04/24/00       | Hand tools, namely, manually-operated knife sharpeners, in Cl. 8;   |
|   |                 |                  |                               |                | Fishing magazines, in Cl. 16;   |
|   |                 |                  |                               |                | Clothing, namely, caps, in Cl. 25; and  |
|   |                 |                  |                               |                | Indicating membership in a fishing club, in Cl. 200   |

| <u>Mark</u>   | <u>Reg. No.</u> | <u>Reg. Date</u> | <u>Aff.</u><br>(filed or due) | <u>Renewal</u> | <u>Goods/Services</u>   |
|---|-----------------|------------------|-------------------------------|----------------|---|
| NORTH AMERICAN<br>FISHING CLUB and<br>Design          | 2,043,385       | 03/11/97         | 03/11/03                      | 03/11/07       | Jewelry, namely, rings, pins and watches, in Cl. 14   |
| NORTH AMERICAN<br>HUNTING CLUB and<br>Design          | 1,213,653       | 10/19/82         | 8 & 15                        | 10/19/02       | Indicating membership in a hunting club, in Cl. 200   |
| NORTH AMERICAN<br>HUNTING CLUB and<br>Design          | 1,235,693       | 04/26/83         | 8 & 15                        | 04/26/03       | Hunting magazines, in Cl. 16  |
| NORTH-AMERICAN-<br>HUNTING-CLUB and<br>Design         | 1,564,199       | 11/07/89         | 8 & 15                        | 11/07/09       | Hunting knives, in Cl. 8;<br>Firearms, in Cl. 13;<br>Metal belt buckles made in whole or in part of precious<br>metal, in Cl. 14; and<br>Clothing, namely, caps, in Cl. 25  |
| NORTH AMERICAN<br>HUNTING CLUB INC.<br>and Design     | 1,206,787       | 08/31/82         | 8 & 15                        | 08/31/02       | Assisting members in obtaining discounts on hunting<br>equipment at participating merchants, in Cl. 35;<br>Organizing hunting trips, in Cl. 39;<br>Operating a hunting reserve, in Cl. 41; and<br>Maintaining a registry of big game, in Cl. 42 |
| NORTH AMERICAN<br>HUNTING ODYSSEY<br>VIDEO COLLECTION | 2,033,549       | 01/28/97         | 01/28/03                      | 01/28/07       | Video tapes featuring hunting, in Cl. 9   |

| <u>Mark</u>  | <u>Reg. No.</u> | <u>Reg. Date</u> | <u>Aff.</u><br>(filed or due) | <u>Renewal</u> | <u>Goods/Services</u>   |
|--|-----------------|------------------|-------------------------------|----------------|---|
| NORTH AMERICAN<br>OUTDOORS   | 1,741,803       | 12/22/92         | 8 & 15                        | 12/22/02       | Education and entertainment services; namely, the production of continuing television and radio programs relating to hunting and fishing, in Cl. 41   |
| *OFFICIAL<br>PUBLICATION OF<br>THE NATIONAL<br>HOME GARDENING<br>CLUB GARDENING<br>HOW-TO (Stylized) | 2,082,622       | 07/22/97         | 07/22/03                      | 07/22/07       | Magazines, pamphlets, leaflets, printed instructional, educational and teaching materials and a series of non-fictional books, all in the field of gardening, landscaping, horticulture and outdoor projects, in Cl. 16 |

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\* Supplemental Register

**U.S. Trademark Applications**  
**(as of September 21, 1999)**

| <b><u>Mark</u></b>                 | <b><u>Serial No.</u></b>   | <b><u>Filing Date</u></b> | <b><u>Goods/Services</u></b>  |
|------------------------------------|----------------------------|---------------------------|---|
| FISHING INFORMATION<br>NETWORK     | Awaiting filing<br>receipt |                           | Promoting the goods and services of others through the dissemination of<br>fishing-related information via a national network of angling experts, in<br>Cl. 35; and |
| NORTH AMERICAN<br>SPORTSMAN'S CLUB | 75/527106                  | 07/27/98                  | Association services, namely, promoting the interests of anglers, in<br>Cl. 42  |
| PURSUIT VIDEO SERIES               | 75/657149                  | 03/10/99                  | Club for non-professionals in the field of fishing and hunting, in Cl. 42<br><br>Pre-recorded video tapes in the field of hunting, in Cl. 9                         |



SECURITY AGREEMENT dated as of October 8, 1999, among NORTH AMERICAN OUTDOOR GROUP, INC., a Minnesota corporation ("Holdings"), NAOG INC., a Delaware corporation ("Newco"), each subsidiary listed on Schedule I hereto (each such subsidiary individually a "Subsidiary Guarantor" and collectively, the "Subsidiary Guarantors"; Holdings, Newco and the Subsidiary Guarantors are referred to collectively herein as the "Grantors") and THE CHASE MANHATTAN BANK, a New York banking corporation ("Chase"), as administrative agent (in such capacity, the "Administrative Agent") for the Secured Parties (as defined herein).

Reference is made to (a) the Credit Agreement dated as of October 8, 1999 (as amended, supplemented or otherwise modified from time to time, the "Credit Agreement"), among Holdings, Newco, the lenders from time to time party thereto (the "Lenders"), Chase, as Administrative Agent for the Lenders, Swingline Lender and as issuing bank (in such capacity, the "Issuing Bank"), (b) the Parent Guarantee Agreement dated as of October 8, 1999 (as amended, supplemented or otherwise modified from time to time, the "Parent Guarantee Agreement"), between Holdings and the Administrative Agent and (c) the Subsidiary Guarantee Agreement dated as of October 8, 1999 (as amended, supplemented or otherwise modified from time to time, the "Subsidiary Guarantee Agreement"; and, collectively with the Parent Guarantee Agreement, the "Guarantee Agreements"), among the Subsidiary Guarantors, Newco and the Administrative Agent.

The Lenders have agreed to make Loans to the Borrower (as defined in the Credit Agreement), and the Issuing Bank has agreed to issue Letters of Credit for the account of the Borrower, pursuant to, and upon the terms and subject to the conditions specified in, the Credit Agreement. Each of Holdings (after the Asset Contribution (as defined in the Credit Agreement)), Newco (until the Asset Contribution) and the Subsidiary Guarantors has agreed to guarantee, among other things, all the obligations of the Borrower under the Credit Agreement. The obligations of the Lenders to make Loans and of the Issuing Bank to issue Letters of Credit are conditioned upon, among other things, the execution and delivery by the Grantors of an agreement in the form hereof to secure (a) the due and punctual payment by the Borrower of (i) the principal of and premium, if any, and interest (including interest accruing during the pendency of any bankruptcy, insolvency, receivership or other similar proceeding, regardless of whether allowed or allowable in such proceeding) on the Loans made to the Borrower, when and as due, whether at maturity, by acceleration, upon one or more dates set for prepayment or otherwise, (ii) each payment required to be made by the Borrower under the Credit Agreement in respect of any Letter of Credit, when and as due, including payments in respect of reimbursement of disbursements, interest thereon and obligations to provide cash collateral and (iii) all other monetary obligations, including fees, costs, expenses and indemnities, whether primary, secondary, direct, contingent, fixed or otherwise (including monetary obligations incurred during the pendency of any bankruptcy, insolvency, receivership or other similar proceeding, regardless of whether allowed or allowable in such proceeding), of the Borrower to the Secured Parties under the Credit Agreement and the other Loan Documents, (b) the due and punctual performance of all covenants, agreements, obligations and liabilities of the Borrower under or pursuant to the Credit Agreement and the other Loan Documents, (c) the due and punctual payment and performance of all the covenants, agreements, obligations and liabilities of each other Loan Party under or pursuant to this Agreement and the other Loan Documents, (d) the due and punctual payment and performance of all obligations of the Borrower and any Loan Party

under each Hedging Agreement entered into with any counterparty that was a Lender (or an Affiliate of a Lender) at the time such Hedging Agreement was entered into and (e) the due and punctual payment and performance of all obligations in respect of overdrafts and related liabilities owed to the Administrative Agent or any of its Affiliates and arising from the treasury, depository or cash management services in connection with any automated clearing house transfers of funds (all the monetary and other obligations described in the preceding clauses (a) through (e) being collectively called the "Obligations").

Accordingly, the Grantors and the Administrative Agent, on behalf of itself and each Secured Party (and each of their respective successors or assigns), hereby agree as follows:

## ARTICLE I

### Definitions

SECTION 1.01. Definition of Terms Used Herein. Unless the context otherwise requires, all capitalized terms used but not defined herein shall have the meanings set forth in the Credit Agreement and all references to the Uniform Commercial Code shall mean the Uniform Commercial Code in effect in the State of New York as of the date hereof.

SECTION 1.02. Definition of Certain Terms Used Herein. As used herein, the following terms shall have the following meanings:

"Account Debtor" shall mean any Person who is or who may become obligated to any Grantor under, with respect to or on account of an Account.

"Accounts" shall mean any and all right, title and interest of any Grantor to payment for goods and services sold or leased, including any such right evidenced by chattel paper, whether due or to become due, whether or not it has been earned by performance, and whether now or hereafter acquired or arising in the future, including Accounts Receivable from Affiliates of the Grantors.

"Accounts Receivable" shall mean all Accounts and all right, title and interest in any returned goods, together with all rights, titles, securities and guarantees with respect thereto, including any rights to stoppage in transit, replevin, reclamation and resales, and all related security interests, liens and pledges, whether voluntary or involuntary, in each case whether now existing or owned or hereafter arising or acquired.

"Collateral" shall mean all (a) Accounts Receivable, (b) Documents, (c) Equipment, (d) General Intangibles, (e) Inventory, (f) cash and cash accounts, (g) Investment Property and (h) Proceeds.

"Commodity Account" shall mean an account maintained by a Commodity Intermediary in which a Commodity Contract is carried out for a Commodity Customer.

"Commodity Contract" shall mean a commodity futures contract, an option on a commodity futures contract, a commodity option or any other contract that, in each case, is (a) traded on or subject to the rules of a board of trade that has been designated as a contract market for such a contract pursuant to the Federal commodities laws or (b) traded on a

foreign commodity board of trade, exchange or market, and is carried on the books of a Commodity Intermediary for a Commodity Customer.

**"Commodity Customer"** shall mean a Person for whom a Commodity Intermediary carries a Commodity Contract on its books.

**"Commodity Intermediary"** shall mean (a) a Person who is registered as a futures commission merchant under the Federal commodities laws or (b) a Person who in the ordinary course of its business provides clearance or settlement services for a board of trade that has been designated as a contract market pursuant to Federal commodities laws.

**"Copyright License"** shall mean any written agreement, now or hereafter in effect, granting any right to any third party under any Copyright now or hereafter owned by any Grantor or which such Grantor otherwise has the right to license, or granting any right to such Grantor under any Copyright now or hereafter owned by any third party, and all rights of such Grantor under any such agreement.

**"Copyrights"** shall mean all of the following now owned or hereafter acquired by any Grantor: (a) all copyright rights in any work subject to the copyright laws of the United States or any other country, whether as author, assignee, transferee or otherwise, and (b) all registrations and applications for registration of any such copyright in the United States or any other country, including registrations, recordings, supplemental registrations and pending applications for registration in the United States Copyright Office, including those listed on Schedule II.

**"Credit Agreement"** shall have the meaning assigned to such term in the preliminary statement of this Agreement.

**"Documents"** shall mean all instruments, files, records, ledger sheets and documents covering or relating to any of the Collateral.

**"Entitlement Holder"** shall mean a Person identified in the records of a Securities Intermediary as the Person having a Security Entitlement against the Securities Intermediary. If a Person acquires a Security Entitlement by virtue of Section 8-501(b)(2) or (3) of the Uniform Commercial Code, such Person is the Entitlement Holder.

**"Equipment"** shall mean all equipment, furniture and furnishings, and all tangible personal property similar to any of the foregoing, including tools, parts and supplies of every kind and description, and all improvements, accessions or appurtenances thereto, that are now or hereafter owned by any Grantor. The term Equipment shall include Fixtures.

**"Financial Asset"** shall mean (a) a Security, (b) an obligation of a Person or a share, participation or other interest in a Person or in property or an enterprise of a Person, which is, or is of a type, dealt with in or traded on financial markets, or which is recognized in any area in which it is issued or dealt in as a medium for investment or (c) any property that is held by a Securities Intermediary for another Person in a Securities Account if the Securities Intermediary has expressly agreed with the other Person that the property is to be treated as a Financial Asset under Article 8 of the Uniform Commercial Code. As the context requires, the term Financial Asset shall mean either the interest itself or the means by which a Person's claim to it is evidenced, including a certificated or uncertificated Security, a certificate representing a Security or a Security Entitlement.

**"Fixtures"** shall mean all items of Equipment, whether now owned or hereafter acquired, of any Grantor that become so related to particular real estate that an interest in them arises under any real estate law applicable thereto.

**"General Intangibles"** shall mean all choses in action and causes of action and all other assignable intangible personal property of any Grantor of every kind and nature (other than Accounts Receivable) now owned or hereafter acquired by any Grantor, including all rights and interests in partnerships, limited partnerships, limited liability companies and other unincorporated entities, corporate or other business records, indemnification claims, contract rights (including rights under leases, whether entered into as lessor or lessee, Hedging Agreements and other agreements), Intellectual Property, goodwill, registrations, franchises, tax refund claims and any letter of credit, guarantee, claim, security interest or other security held by or granted to any Grantor to secure payment by an Account Debtor of any of the Accounts Receivable (other than any item of the foregoing which by its terms automatically terminates or is terminable by any Person other than such Grantor or its Affiliates upon assignment or grant of a security interest by such Grantor).

**"Intellectual Property"** shall mean all intellectual and similar property of any Grantor of every kind and nature now owned or hereafter acquired by any Grantor, including inventions, designs, Patents, Copyrights, Licenses, Trademarks, trade secrets, confidential or proprietary technical and business information, know-how, show-how or other data or information, software and databases and all embodiments or fixations thereof and related documentation, registrations and franchises, and all additions, improvements and accessions to, and books and records describing or used in connection with, any of the foregoing.

**"Inventory"** shall mean all goods of any Grantor, whether now owned or hereafter acquired, held for sale or lease, or furnished or to be furnished by any Grantor under contracts of service, or consumed in any Grantor's business, including raw materials, intermediates, work in process, packaging materials, finished goods, semi-finished inventory, scrap inventory, manufacturing supplies and spare parts, and all such goods that have been returned to or repossessed by or on behalf of any Grantor.

**"Investment Property"** shall mean all Securities (whether certificated or uncertificated), Security Entitlements, Securities Accounts, Commodity Contracts and Commodity Accounts of any Grantor, whether now owned or hereafter acquired by any Grantor.

**"License"** shall mean any Patent License, Trademark License, Copyright License or other license or sublicense to which any Grantor is a party, including those listed on Schedule III (other than those license agreements in existence on the date hereof and listed on Schedule III and those license agreements entered into after the date hereof, which by their terms prohibit, or become terminable by any Person other than such Grantor or its Affiliates upon, assignment or a grant of a security interest by such Grantor as licensee thereunder).

**"Obligations"** shall have the meaning assigned to such term in the preliminary statement of this Agreement.

**"Patent License"** shall mean any written agreement, now or hereafter in effect, granting to any third party any right to make, use or sell any invention on which a Patent, now or hereafter owned by any Grantor or which any Grantor otherwise has the right to

license, is in existence, or granting to any Grantor any right to make, use or sell any invention on which a Patent, now or hereafter owned by any third party, is in existence, and all rights of any Grantor under any such agreement.

**"Patents"** shall mean all of the following now owned or hereafter acquired by any Grantor: (a) all letters patent of the United States or any other country, all registrations and recordings thereof, and all applications for letters patent of the United States or any other country, including registrations, recordings and pending applications in the United States Patent and Trademark Office or any similar offices in any other country, including those listed on Schedule IV, and (b) all reissues, continuations, divisions, continuations-in-part, renewals or extensions thereof, and the inventions disclosed or claimed therein, including the right to make, use and/or sell the inventions disclosed or claimed therein.

**"Perfection Certificate"** shall mean a certificate substantially in the form of Annex 1 hereto, completed and supplemented with the schedules and attachments contemplated thereby, and duly executed by a Financial Officer and the chief legal officer of Holdings.

**"Proceeds"** shall mean any consideration received from the sale, exchange, license, lease or other disposition of any asset or property that constitutes Collateral, any value received as a consequence of the possession of any Collateral and any payment received from any insurer or other Person or entity as a result of the destruction, loss, theft, damage or other involuntary conversion of whatever nature of any asset or property which constitutes Collateral, and shall include (a) all cash and negotiable instruments received by or held on behalf of the Administrative Agent, (b) any claim of any Grantor against any third party for (and the right to sue and recover for and the rights to damages or profits due or accrued arising out of or in connection with) (i) past, present or future infringement of any Patent now or hereafter owned by any Grantor, or licensed under a Patent License, (ii) past, present or future infringement or dilution of any Trademark now or hereafter owned by any Grantor or licensed under a Trademark License or injury to the goodwill associated with or symbolized by any Trademark now or hereafter owned by any Grantor, (iii) past, present or future breach of any License and (iv) past, present or future infringement of any Copyright now or hereafter owned by any Grantor or licensed under a Copyright License and (c) any and all other amounts from time to time paid or payable under or in connection with any of the Collateral.

**"Quarterly Update"** shall have the meaning set forth in Section 4.03.

**"Secured Parties"** shall mean (a) the Lenders, (b) the Administrative Agent and any Affiliate of the Administrative Agent that performed or performs any services described in clause (e) of the second sentence of the second paragraph of the preliminary statement of this Agreement, (c) the Issuing Bank, (d) each counterparty to a Hedging Agreement entered into with the Borrower or other Loan Party if such counterparty was a Lender (or an Affiliate of a Lender) at the time the Hedging Agreement was entered into, (e) the beneficiaries of each indemnification obligation undertaken by any Grantor under any Loan Document and (f) the successors and assigns of each of the foregoing.

**"Securities"** shall mean any obligations of an issuer or any shares, participations or other interests in an issuer or in property or an enterprise of an issuer which (a) are represented by a certificate representing a security in bearer or registered form, or the transfer of which may be registered upon books maintained for that purpose by or on behalf of the issuer, (b) are one of a class or series or by its terms is divisible into a class or series of

shares, participations, interests or obligations and (c)(i) are, or are of a type, dealt with or trade on securities exchanges or securities markets or (ii) are a medium for investment and by their terms expressly provide that they are a security governed by Article 8 of the Uniform Commercial Code.

**"Securities Account"** shall mean an account to which a Financial Asset is or may be credited in accordance with an agreement under which the Person maintaining the account undertakes to treat the Person for whom the account is maintained as entitled to exercise rights that comprise the Financial Asset.

**"Security Entitlements"** shall mean the rights and property interests of an Entitlement Holder with respect to a Financial Asset.

**"Security Interest"** shall have the meaning assigned to such term in Section 2.01.

**"Securities Intermediary"** shall mean (a) a clearing corporation or (b) a Person, including a bank or broker, that in the ordinary course of its business maintains securities accounts for others and is acting in that capacity.

**"Trademark License"** shall mean any written agreement, now or hereafter in effect, granting to any third party any right to use any Trademark now or hereafter owned by any Grantor or which any Grantor otherwise has the right to license, or granting to any Grantor any right to use any Trademark now or hereafter owned by any third party, and all rights of any Grantor under any such agreement.

**"Trademarks"** shall mean all of the following now owned or hereafter acquired by any Grantor: (a) all trademarks, service marks, trade names, corporate names, company names, business names, fictitious business names, trade styles, trade dress, logos, other source or business identifiers, designs and general intangibles of like nature, now existing or hereafter adopted or acquired, all registrations and recordings thereof, and all registration and recording applications filed in connection therewith (excluding intent-to-use applications), including registrations and registration applications in the United States Patent and Trademark Office, any State of the United States or any similar offices in any other country or any political subdivision thereof, and all extensions or renewals thereof, including those listed on Schedule V, (b) all goodwill associated therewith or symbolized thereby and (c) all other assets, rights and interests that uniquely reflect or embody such goodwill.

SECTION 1.03. **Rules of Interpretation.** The rules of interpretation specified in Section 1.03 of the Credit Agreement shall be applicable to this Agreement.

## ARTICLE II

### **Security Interest**

SECTION 2.01. **Security Interest.** As security for the payment or performance, as the case may be, in full of the Obligations, each Grantor hereby bargains, sells, conveys, assigns, sets over, mortgages, pledges, hypothecates and transfers to the Administrative Agent, its successors and assigns, for the ratable benefit of the Secured Parties, and hereby grants to the Administrative Agent, its successors and assigns, for the ratable benefit of the Secured Parties, a security interest in, all of such Grantor's right, title and interest in, to and under the Collateral (the **"Security Interest"**). Without limiting the foregoing, the

Administrative Agent is hereby authorized to file one or more financing statements (including fixture filings), continuation statements, filings with the United States Patent and Trademark Office or United States Copyright Office (or any successor office or any similar office in any other country) or other documents for the purpose of perfecting, confirming, continuing, enforcing or protecting the Security Interest granted by each Grantor, without the signature of any Grantor, and naming any Grantor or the Grantors as debtors and the Administrative Agent as secured party.

SECTION 2.02. No Assumption of Liability. The Security Interest is granted as security only and shall not subject the Administrative Agent or any other Secured Party to, or in any way alter or modify, any obligation or liability of any Grantor with respect to or arising out of the Collateral.

### ARTICLE III

#### Representations and Warranties

The Grantors jointly and severally represent and warrant to the Administrative Agent and the Secured Parties that:

SECTION 3.01. Title and Authority. Each Grantor has good and valid rights in and title to the Collateral with respect to which it has purported to grant a Security Interest hereunder and has full power and authority to grant to the Administrative Agent the Security Interest in such Collateral pursuant hereto and to execute, deliver and perform its obligations in accordance with the terms of this Agreement, without the consent or approval of any other Person other than any consent or approval which has been obtained.

SECTION 3.02. Filings. (a) The Perfection Certificate has been duly prepared, completed and executed and the information set forth therein is correct and complete. Fully executed Uniform Commercial Code financing statements (including fixture filings, as applicable) or other appropriate filings, recordings or registrations containing a description of the Collateral have been delivered to the Administrative Agent for filing in each governmental, municipal or other office specified in Schedule 6 to the Perfection Certificate, which are all the filings, recordings and registrations (other than filings required to be made in the United States Patent and Trademark Office and the United States Copyright Office in order to perfect the Security Interest in Collateral consisting of United States Patents, Trademarks and Copyrights) that are necessary to publish notice of and protect the validity of and to establish a legal, valid and perfected security interest in favor of the Administrative Agent (for the ratable benefit of the Secured Parties) in respect of all Collateral in which the Security Interest may be perfected by filing, recording or registration in the United States (or any political subdivision thereof) and its territories and possessions, and no further or subsequent filing, refile, recording, rerecording, registration or reregistration is necessary in any such jurisdiction, except as provided under applicable law with respect to the filing of continuation statements.

(b) Each Grantor represents and warrants that fully executed security agreements in the form hereof and containing a description of all Collateral consisting of Intellectual Property with respect to United States Patents and United States registered Trademarks (and Trademarks for which United States registration applications are pending) and United States registered Copyrights have been delivered to the Administrative Agent for recording by the

United States Patent and Trademark Office and the United States Copyright Office pursuant to 35 U.S.C. § 261, 15 U.S.C. § 1060 or 17 U.S.C. § 205 and the regulations thereunder, as applicable, and otherwise as may be required pursuant to the laws of any other necessary jurisdiction, to protect the validity of and to establish a legal, valid and perfected security interest in favor of the Administrative Agent (for the ratable benefit of the Secured Parties) in respect of all Collateral consisting of Patents, Trademarks and Copyrights in which a security interest may be perfected by filing, recording or registration in the United States (or any political subdivision thereof) and its territories and possessions, or in any other necessary jurisdiction, and no further or subsequent filing, refile, recording, rerecording, registration or reregistration is necessary (other than such actions as are necessary to perfect the Security Interest with respect to any Collateral consisting of Patents, Trademarks and Copyrights (or registration or application for registration thereof) acquired or developed after the date hereof).

SECTION 3.03. Validity of Security Interest. The Security Interest constitutes (a) a legal and valid security interest in all the Collateral securing the payment and performance of the Obligations, (b) subject to the filings described in Section 3.02 above, a perfected security interest in all Collateral in which a security interest may be perfected by filing, recording or registering a financing statement or analogous document in the United States (or any political subdivision thereof) and its territories and possessions pursuant to the Uniform Commercial Code or other applicable law in such jurisdictions and (c) a security interest that shall be perfected in all Collateral in which a security interest may be perfected upon the receipt and recording of this Agreement with the United States Patent and Trademark Office and the United States Copyright Office, as applicable. The Security Interest is and shall be prior to any other Lien on any of the Collateral, other than Liens expressly permitted to be prior to the Security Interest pursuant to Section 6.02 of the Credit Agreement.

SECTION 3.04. Absence of Other Liens. The Collateral is owned by the Grantors free and clear of any Lien, except for Liens expressly permitted pursuant to Section 6.02 of the Credit Agreement. The Grantor has not filed or consented to the filing of (a) any financing statement or analogous document under the Uniform Commercial Code or any other applicable laws covering any Collateral, (b) any assignment in which any Grantor assigns any Collateral or any security agreement or similar instrument covering any Collateral with the United States Patent and Trademark Office or the United States Copyright Office or (c) any assignment in which any Grantor assigns any Collateral or any security agreement or similar instrument covering any Collateral with any foreign governmental, municipal or other office, which financing statement or analogous document, assignment, security agreement or similar instrument is still in effect, except, in each case, for Liens expressly permitted pursuant to Section 6.02 of the Credit Agreement.

## ARTICLE IV

### Covenants

SECTION 4.01. Change of Name; Location of Collateral; Records; Place of Business. (a) Each Grantor agrees promptly to notify the Administrative Agent in writing of any change (i) in its corporate name or in any trade name used to identify it in the conduct of its business or in the ownership of its properties, (ii) in the location of its chief executive office, its principal place of business, any office in which it maintains books or records



relating to Collateral owned by it or any office or facility at which Collateral owned by it is located (including the establishment of any such new office or facility), (iii) in its identity or corporate structure or (iv) in its Federal Taxpayer Identification Number. Each Grantor agrees not to effect or permit any change referred to in the preceding sentence unless all filings have been made under the Uniform Commercial Code or otherwise that are required in order for the Administrative Agent to continue at all times following such change to have a valid, legal and perfected first priority security interest in all the Collateral. Each Grantor agrees promptly to notify the Administrative Agent if any material portion of the Collateral owned or held by such Grantor is damaged or destroyed.

(b) Each Grantor agrees to maintain, at its own cost and expense, such complete and accurate records with respect to the Collateral owned by it as is consistent with its current practices and in accordance with such prudent and standard practices used in industries that are the same as or similar to those in which such Grantor is engaged, but in any event to include accounting records sufficient to enable the preparation of financial statements in accordance with GAAP indicating all payments and proceeds received with respect to any part of the Collateral, and, at such time or times as the Administrative Agent may reasonably request, promptly to prepare and deliver to the Administrative Agent a duly certified schedule or schedules in form and detail satisfactory to the Administrative Agent showing the identity, amount and location of any and all Collateral.

SECTION 4.02. Protection of Security. Each Grantor shall, at its own cost and expense, take any and all actions necessary to defend title to the Collateral against all Persons and to defend the Security Interest of the Administrative Agent in the Collateral and the priority thereof against any Lien not expressly permitted pursuant to Section 6.02 of the Credit Agreement.

SECTION 4.03. Further Assurances. Each Grantor agrees, at its own expense, to execute, acknowledge, deliver and cause to be duly filed all such further instruments and documents and take all such actions as the Administrative Agent may from time to time reasonably request to better assure, preserve, protect and perfect the Security Interest and the rights and remedies created hereby, including the payment of any fees and taxes required in connection with the execution and delivery of this Agreement, the granting of the Security Interest and the filing of any financing statements (including fixture filings) or other documents in connection herewith or therewith. If any amount payable under or in connection with any of the Collateral shall be or become evidenced by any promissory note or other instrument, such note or instrument shall be immediately pledged and delivered to the Administrative Agent, duly endorsed in a manner satisfactory to the Administrative Agent.

Without limiting the generality of the foregoing, each Grantor agrees to supplement this Agreement by supplementing Schedules II, III, IV and V hereto or adding additional schedules hereto to specifically identify any asset or item that constitutes Copyrights, Licenses, Patents or Trademarks within 10 days after the expiration of each fiscal quarter of the Borrower (a "Quarterly Update"). Each Grantor agrees that it will use its reasonable best efforts to take such action as shall be necessary in order that all representations and warranties made by such Grantor hereunder shall be true and correct with respect to such Collateral included in any Quarterly Update within 10 days after the date of delivery of such Quarterly Update. Upon the delivery of each Quarterly Update, each Grantor acknowledges that the Administrative Agent may within 10 days of the delivery of such Quarterly Update, with the consent of the relevant Grantor (such consent not to be unreasonably withheld),

supplement Schedules II, III, IV and V hereto or add additional schedules hereto to specifically identify any asset or item that constitutes Copyrights, Licenses, Patents or Trademarks. Each Grantor agrees that it will use its reasonable best efforts to take such action as shall be necessary in order that all representations and warranties made by such Grantor hereunder shall be true and correct with respect to such Collateral within 30 days after the date of delivery by the Administrative Agent of any such supplement specifically identifying such Collateral.

**SECTION 4.04. Inspection and Verification.** The Administrative Agent and such Persons as the Administrative Agent may reasonably designate shall have the right (provided that such right will not be exercised in a manner that could reasonably be expected to impair, harm or invalidate any trade secrets or similar items of Intellectual Property), upon reasonable prior notice, at the Grantors' own cost and expense, to inspect the Collateral, all records related thereto (and to make extracts and copies from such records) and the premises upon which any of the Collateral is located, to discuss the Grantors' affairs with the officers of the Grantors and their independent accountants and to verify under reasonable procedures, in accordance with Section 5.13 of the Credit Agreement, the validity, amount, quality, quantity, value, condition and status of, or any other matter relating to, the Collateral, including if a Default shall have occurred and shall be continuing, in the case of Accounts or Collateral in the possession of any third Person, by contacting Account Debtors or the third Person possessing such Collateral for the purpose of making such a verification. The Administrative Agent shall have the absolute right to share any information it gains from such inspection or verification with any Secured Party (it being understood that any such information shall be deemed to be "Information" subject to the provisions of Section 9.12 of the Credit Agreement and that each Secured Party shall be bound by the confidentiality obligations of Section 9.12 of the Credit Agreement). Notwithstanding the foregoing, unless a Default shall have occurred and shall be continuing, the Grantors will not have any obligation to permit any visit or inspection in any fiscal year of the Borrower by the Administrative Agent or Persons designated by the Administrative Agent if two visits or inspections in such fiscal year have been previously conducted by the Administrative Agent or Persons designated by the Administrative Agent.

**SECTION 4.05. Taxes; Encumbrances.** At its option, the Administrative Agent may discharge past due taxes, assessments, charges, fees, Liens, security interests or other encumbrances at any time levied or placed on the Collateral and not permitted pursuant to Section 5.05 or Section 6.02 of the Credit Agreement, and may pay for the maintenance and preservation of the Collateral to the extent any Grantor fails to do so as required by the Credit Agreement or this Agreement, and each Grantor jointly and severally agrees to reimburse the Administrative Agent on demand for any payment made or any expense incurred by the Administrative Agent pursuant to the foregoing authorization; provided, however, that nothing in this Section 4.05 shall be interpreted as excusing any Grantor from the performance of, or imposing any obligation on the Administrative Agent or any Secured Party to cure or perform, any covenants or other promises of any Grantor with respect to taxes, assessments, charges, fees, liens, security interests or other encumbrances and maintenance as set forth herein or in the other Loan Documents.

**SECTION 4.06. Assignment of Security Interest.** If at any time any Grantor shall take a security interest in any property of an Account Debtor or any other Person to secure payment and performance of an Account, such Grantor shall promptly assign such security interest to the Administrative Agent. Such assignment need not be filed of public record

unless necessary to continue the perfected status of the security interest against creditors of and transferees from the Account Debtor or other Person granting the security interest.

SECTION 4.07. Continuing Obligations of the Grantors. Each Grantor shall remain liable to observe and perform all the conditions and obligations to be observed and performed by it under each contract, agreement or instrument relating to the Collateral, all in accordance with the terms and conditions thereof, and each Grantor jointly and severally agrees to indemnify and hold harmless the Administrative Agent and the Secured Parties from and against any and all liability for such performance.

SECTION 4.08. Use and Disposition of Collateral. None of the Grantors shall make or permit to be made an assignment, pledge or hypothecation of the Collateral or shall grant any other Lien in respect of the Collateral, except as expressly permitted by Section 6.02 of the Credit Agreement, provided that the foregoing shall not be deemed to prohibit any license of Intellectual Property granted by a Grantor to third parties in the ordinary course of business. None of the Grantors shall make or permit to be made any transfer of the Collateral and each Grantor shall remain at all times in possession of the Collateral owned by it, except that (a) Inventory may be sold in the ordinary course of business and (b) unless and until the Administrative Agent shall notify the Grantors that an Event of Default shall have occurred and be continuing and that during the continuance thereof the Grantors shall not sell, convey, lease, assign, transfer or otherwise dispose of any Collateral (which notice may be given by telephone if promptly confirmed in writing), the Grantors may use, transfer and dispose of the Collateral in any lawful manner not inconsistent with the provisions of this Agreement, the Credit Agreement (including, without limitation, Section 6.05 of the Credit Agreement) or any other Loan Document. Without limiting the generality of the foregoing, each Grantor agrees that it shall not permit any Inventory to be in the possession or control of any warehouseman, bailee, agent or processor at any time unless such warehouseman, bailee, agent or processor shall have been notified of the Security Interest and shall have agreed in writing to hold the Inventory subject to the Security Interest and the instructions of the Administrative Agent and to waive and release any Lien held by it with respect to such Inventory, whether arising by operation of law or otherwise.

SECTION 4.09. Limitation on Modification of Accounts. None of the Grantors will, without the Administrative Agent's prior written consent, grant any extension of the time of payment of any of the Accounts Receivable, compromise, compound or settle the same for less than the full amount thereof, release, wholly or partly, any Person liable for the payment thereof or allow any credit or discount whatsoever thereon, other than extensions, credits, discounts, compromises or settlements granted or made in the ordinary course of business and consistent with its current practices and in accordance with such prudent and standard practices used in industries that are the same as or similar to those in which such Grantor is engaged.

SECTION 4.10. Insurance. The Grantors, at their own expense, shall maintain or cause to be maintained insurance covering physical loss or damage to the Inventory and Equipment in accordance with Section 5.07 of the Credit Agreement. Each Grantor irrevocably makes, constitutes and appoints the Administrative Agent (and all officers, employees or agents designated by the Administrative Agent) as such Grantor's true and lawful agent (and attorney-in-fact) for the purpose, during the continuance of an Event of Default, of making, settling and adjusting claims in respect of Collateral under policies of insurance, endorsing the name of such Grantor on any check, draft, instrument or other item of payment for the proceeds of such policies of insurance and for making all determinations

and decisions with respect thereto. In the event that any Grantor at any time or times shall fail to obtain or maintain any of the policies of insurance required hereby or to pay any premium in whole or part relating thereto, the Administrative Agent may, without waiving or releasing any obligation or liability of the Grantors hereunder or any Event of Default, in its sole discretion, obtain and maintain such policies of insurance and pay such premium and take any other actions with respect thereto as the Administrative Agent deems advisable. All sums disbursed by the Administrative Agent in connection with this Section 4.10, including reasonable attorneys' fees, court costs, expenses and other charges relating thereto, shall be payable, upon demand, by the Grantors to the Administrative Agent and shall be additional Obligations secured hereby.

**SECTION 4.11. Legend.** Each Grantor shall legend, in form and manner satisfactory to the Administrative Agent, its Accounts Receivable and its books, records and documents evidencing or pertaining thereto with an appropriate reference to the fact that such Accounts Receivable have been assigned to the Administrative Agent for the benefit of the Secured Parties and that the Administrative Agent has a security interest therein.

**SECTION 4.12. Covenants Regarding Patent, Trademark and Copyright Collateral.**

(a) To the extent commercially reasonable, each Grantor agrees that it will use reasonable efforts not to, and will use reasonable efforts not to permit any of its licensees to, do any act, or omit to do any act, whereby any Patent of such Grantor's business may become invalidated or dedicated to the public, and agrees that it shall continue to mark any products covered by a Patent with the relevant patent number as necessary and sufficient to establish and preserve its maximum rights under applicable patent laws.

(b) To the extent commercially reasonable, each Grantor (either itself or through its licensees or its sublicensees) will use reasonable efforts, for each Trademark, (i) to maintain such Trademark in full force free from any claim of abandonment or invalidity for non-use, (ii) to maintain the quality of products and services offered under such Trademark, (iii) to display such Trademark with notice of Federal or foreign registration to the extent necessary and sufficient to establish and preserve its maximum rights under applicable law and (iv) not to knowingly use or knowingly permit the use of such Trademark in violation of any third party rights.

(c) To the extent commercially reasonable, each Grantor (either itself or through licensees) will use reasonable efforts, for each work covered by a Copyright, to continue to publish, reproduce, display, adopt and distribute the work with appropriate copyright notice as necessary and sufficient to establish and preserve its maximum rights under applicable copyright laws.

(d) Each Grantor shall notify the Administrative Agent promptly if it knows that any Patent, Trademark or Copyright material to the conduct of its business may become abandoned, lost or dedicated to the public, or of any adverse determination or development (including the institution of, or any such determination or development in, any proceeding in the United States Patent and Trademark Office, United States Copyright Office or any court or similar office of any country) regarding such Grantor's ownership of any Patent, Trademark or Copyright, its right to register the same, or to keep and maintain the same.

(e) If any Grantor, either itself or through any agent, employee, licensee or designee, files an application for any Patent, Trademark or Copyright (or for the registration of any Trademark or Copyright) with the United States Patent and Trademark Office, United States

Copyright Office or any office or agency in any political subdivision of the United States or in any other country or any political subdivision thereof, such Grantor shall give notice of any such action to the Administrative Agent on or prior to the date that is 10 days after the last day of the calendar month in which such action is taken. Upon request of the Administrative Agent, such Grantor shall execute and deliver any and all agreements, instruments, documents and papers as the Administrative Agent may reasonably request to evidence the Administrative Agent's security interest in such Patent, Trademark or Copyright, and each Grantor hereby appoints the Administrative Agent as its attorney-in-fact to execute and file such writings for the foregoing purposes, all acts of such attorney being hereby ratified and confirmed; such power, being coupled with an interest, is irrevocable.

(f) To the extent commercially reasonable, each Grantor will take all necessary steps that are consistent with the practice in any proceeding before the United States Patent and Trademark Office, United States Copyright Office or any office or agency in any political subdivision of the United States or in any other country or any political subdivision thereof, to maintain and pursue each material application relating to the Patents, Trademarks and/or Copyrights (and to obtain the relevant grant or registration) and to maintain each issued Patent and each registration of the Trademarks and Copyrights that is material to the conduct of any Grantor's business, including timely filings of applications for renewal, affidavits of use, affidavits of incontestability and payment of maintenance fees, and, if consistent with good business judgment, to initiate opposition, interference and cancellation proceedings against third parties.

(g) In the event that any Grantor has reason to believe that any Collateral consisting of a Patent, Trademark or Copyright material to the conduct of any Grantor's business has been or is about to be infringed, misappropriated or diluted by a third party, such Grantor promptly shall notify the Administrative Agent and shall, if commercially reasonable, sue, within a commercially reasonable time period, for infringement, misappropriation or dilution and to recover any and all damages for such infringement, misappropriation or dilution, and take such other actions as are appropriate under the circumstances to protect such Collateral.

(h) Upon and during the continuance of an Event of Default, each Grantor shall use its best efforts to obtain all requisite consents or approvals by the licensor of each Copyright License, Patent License or Trademark License to effect the assignment of all of such Grantor's right, title and interest thereunder to the Administrative Agent or its designee.

**SECTION 4.13. Certain Deposit Accounts.** With respect to any deposit account located in California, Hawaii, Idaho, Illinois, or Indiana or any other state in which on the date hereof or hereafter a security interest in a deposit account may be perfected by notifying the bank maintaining such deposit account (each, individually, a "Notice Deposit Account"), the Grantors shall provide to each bank maintaining such a Notice Deposit Account the notice necessary under the laws of the applicable state to perfect the Security Interest in such deposit account.

## ARTICLE V

Remedies

SECTION 5.01. Remedies upon Default. Upon the occurrence and during the continuance of an Event of Default, each Grantor agrees to deliver each item of Collateral to the Administrative Agent on demand, and it is agreed that the Administrative Agent shall have the right to take any of or all the following actions at the same or different times: (a) with respect to any Collateral consisting of Intellectual Property, on demand, to cause the Security Interest to become an assignment, transfer and conveyance of any of or all such Collateral by the applicable Grantors to the Administrative Agent, or to license or sublicense, whether general, special or otherwise, and whether on an exclusive or non-exclusive basis, any such Collateral throughout the world on such terms and conditions and in such manner as the Administrative Agent shall determine (other than in violation of any then-existing licensing arrangements to the extent that waivers cannot be obtained), and (b) with or without legal process and with or without prior notice or demand for performance, to take possession of the Collateral and without liability for trespass to enter any premises where the Collateral may be located for the purpose of taking possession of or removing the Collateral and, generally, to exercise any and all rights afforded to a secured party under the Uniform Commercial Code or other applicable law. Without limiting the generality of the foregoing, each Grantor agrees that the Administrative Agent shall have the right, subject to the mandatory requirements of applicable law, to sell or otherwise dispose of all or any part of the Collateral, at public or private sale or at any broker's board or on any securities exchange, for cash, upon credit or for future delivery as the Administrative Agent shall deem appropriate. The Administrative Agent shall be authorized at any such sale (if it deems it advisable to do so) to restrict the prospective bidders or purchasers to Persons who will represent and agree that they are purchasing the Collateral for their own account for investment and not with a view to the distribution or sale thereof, and upon consummation of any such sale the Administrative Agent shall have the right to assign, transfer and deliver to the purchaser or purchasers thereof the Collateral so sold. Each such purchaser at any such sale shall hold the property sold absolutely, free from any claim or right on the part of any Grantor, and each Grantor hereby waives (to the extent permitted by law) all rights of redemption, stay and appraisal which such Grantor now has or may at any time in the future have under any rule of law or statute now existing or hereafter enacted.

The Administrative Agent shall give the Grantors 10 days' written notice (which each Grantor agrees is reasonable notice within the meaning of Section 9-504(3) of the Uniform Commercial Code as in effect in the State of New York or its equivalent in other jurisdictions) of the Administrative Agent's intention to make any sale of Collateral. Such notice, in the case of a public sale, shall state the time and place for such sale and, in the case of a sale at a broker's board or on a securities exchange, shall state the board or exchange at which such sale is to be made and the day on which the Collateral, or portion thereof, will first be offered for sale at such board or exchange. Any such public sale shall be held at such time or times within ordinary business hours and at such place or places as the Administrative Agent may fix and state in the notice (if any) of such sale. At any such sale, the Collateral, or portion thereof, to be sold may be sold in one lot as an entirety or in separate parcels, as the Administrative Agent may (in its sole and absolute discretion) determine. The Administrative Agent shall not be obligated to make any sale of any Collateral if it shall determine not to do so, regardless of the fact that notice of sale of such Collateral shall have been given. The Administrative Agent may, without notice or publication, adjourn any public or private sale or cause the same to be adjourned from time to time

by announcement at the time and place fixed for sale, and such sale may, without further notice, be made at the time and place to which the same was so adjourned. In case any sale of all or any part of the Collateral is made on credit or for future delivery, the Collateral so sold may be retained by the Administrative Agent until the sale price is paid by the purchaser or purchasers thereof, but the Administrative Agent shall not incur any liability in case any such purchaser or purchasers shall fail to take up and pay for the Collateral so sold and, in case of any such failure, such Collateral may be sold again upon like notice. At any public (or, to the extent permitted by law, private) sale made pursuant to this Section, any Secured Party may bid for or purchase, free (to the extent permitted by law) from any right of redemption, stay, valuation or appraisal on the part of any Grantor (all said rights being also hereby waived and released to the extent permitted by law), the Collateral or any part thereof offered for sale and may make payment on account thereof by using any claim then due and payable to such Secured Party from any Grantor as a credit against the purchase price, and such Secured Party may, upon compliance with the terms of sale, hold, retain and dispose of such property without further accountability to any Grantor therefor. For purposes hereof, a written agreement to purchase the Collateral or any portion thereof shall be treated as a sale thereof; the Administrative Agent shall be free to carry out such sale pursuant to such agreement and no Grantor shall be entitled to the return of the Collateral or any portion thereof subject thereto, notwithstanding the fact that after the Administrative Agent shall have entered into such an agreement all Events of Default shall have been remedied and the Obligations paid in full. As an alternative to exercising the power of sale herein conferred upon it, the Administrative Agent may proceed by a suit or suits at law or in equity to foreclose this Agreement and to sell the Collateral or any portion thereof pursuant to a judgment or decree of a court or courts having competent jurisdiction or pursuant to a proceeding by a court-appointed receiver.

**SECTION 5.02. Application of Proceeds.** The Administrative Agent shall apply the proceeds of any collection or sale of the Collateral, as well as any Collateral consisting of cash, as follows:

FIRST, to the payment of all costs and expenses incurred by the Administrative Agent or the Collateral Agent (in its capacity as such hereunder or under any other Loan Document) in connection with such collection or sale or otherwise in connection with this Agreement or any of the Obligations, including all court costs and the fees and expenses of its agents and legal counsel, the repayment of all advances made by the Administrative Agent hereunder or under any other Loan Document on behalf of any Grantor and any other costs or expenses incurred in connection with the exercise of any right or remedy hereunder or under any other Loan Document;

SECOND, to the payment in full of the Obligations (the amounts so applied to be distributed among the Secured Parties pro rata in accordance with the amounts of the Obligations owed to them on the date of any such distribution); and

THIRD, to the Grantors, their successors or assigns, or as a court of competent jurisdiction may otherwise direct.

The Administrative Agent shall have absolute discretion as to the time of application of any such proceeds, moneys or balances in accordance with this Agreement. Upon any sale of the Collateral by the Administrative Agent (including pursuant to a power of sale granted by statute or under a judicial proceeding), the receipt of the Administrative Agent or of the

officer making the sale shall be a sufficient discharge to the purchaser or purchasers of the Collateral so sold and such purchaser or purchasers shall not be obligated to see to the application of any part of the purchase money paid over to the Administrative Agent or such officer or be answerable in any way for the misapplication thereof.

**SECTION 5.03. Grant of License to Use Intellectual Property.** For the purpose of enabling the Administrative Agent to exercise rights and remedies under this Article at such time as the Administrative Agent shall be lawfully entitled to exercise such rights and remedies, each Grantor hereby grants to the Administrative Agent an irrevocable, non-exclusive license (exercisable without payment of royalty or other compensation to the Grantors) to use, license or sub-license any of the Collateral consisting of Intellectual Property now owned or hereafter acquired by such Grantor (but only to the extent that such license would not create a default pursuant to the terms of the applicable underlying license), and wherever the same may be located, and including in such license reasonable access to all media in which any of the licensed items may be recorded or stored and to all computer software and programs used for the compilation or printout thereof. Such license shall include customary terms and conditions (as reasonably determined by the Administrative Agent) with respect to the maintaining and monitoring of the quality of goods and services advertised, marketed, made or sold using, incorporating or in connection with such Intellectual Property. The use of such license by the Administrative Agent shall be exercised, at the option of the Administrative Agent, upon the occurrence and during the continuation of an Event of Default; provided that any license, sub-license or other transaction entered into by the Administrative Agent in accordance herewith shall be binding upon the Grantors notwithstanding any subsequent cure of an Event of Default.

## ARTICLE VI

### Miscellaneous

**SECTION 6.01. Notices.** All communications and notices hereunder shall (except as otherwise expressly permitted herein) be in writing and given as provided in Section 9.01 of the Credit Agreement. All communications and notices hereunder to any Subsidiary Guarantor shall be given to it at its address or telecopy number set forth on Schedule I, with a copy to the Borrower.

**SECTION 6.02. Security Interest Absolute.** All rights of the Administrative Agent hereunder, the Security Interest and all obligations of the Grantors hereunder shall be absolute and unconditional irrespective of (a) any lack of validity or enforceability of the Credit Agreement, any other Loan Document, any agreement with respect to any of the Obligations or any other agreement or instrument relating to any of the foregoing, (b) any change in the time, manner or place of payment of, or in any other term of, all or any of the Obligations, or any other amendment or waiver of or any consent to any departure from the Credit Agreement, any other Loan Document or any other agreement or instrument, (c) any exchange, release or non-perfection of any Lien on other collateral, or any release or amendment or waiver of or consent under or departure from any guarantee, securing or guaranteeing all or any of the Obligations, or (d) any other circumstance that might otherwise constitute a defense available to, or a discharge of, any Grantor in respect of the Obligations or this Agreement.



**SECTION 6.03. Survival of Agreement.** All covenants, agreements, representations and warranties made by any Grantor herein and in the certificates or other instruments prepared or delivered in connection with or pursuant to this Agreement shall be considered to have been relied upon by the Secured Parties and shall survive the making by the Lenders of the Loans, and the execution and delivery to the Lenders of any notes evidencing such Loans, regardless of any investigation made by the Lenders or on their behalf, and shall continue in full force and effect until this Agreement shall terminate.

**SECTION 6.04. Binding Effect; Several Agreement.** This Agreement shall become effective as to any Grantor when a counterpart hereof executed on behalf of such Grantor shall have been delivered to the Administrative Agent and a counterpart hereof shall have been executed on behalf of the Administrative Agent, and thereafter shall be binding upon such Grantor and the Administrative Agent and their respective successors and assigns, and shall inure to the benefit of such Grantor, the Administrative Agent and the other Secured Parties and their respective successors and assigns, except that no Grantor shall have the right to assign or transfer its rights or obligations hereunder or any interest herein or in the Collateral (and any such assignment or transfer shall be void) except as expressly contemplated by this Agreement or the Credit Agreement. This Agreement shall be construed as a separate agreement with respect to each Grantor and may be amended, modified, supplemented, waived or released with respect to any Grantor without the approval of any other Grantor and without affecting the obligations of any other Grantor hereunder.

**SECTION 6.05. Successors and Assigns.** Whenever in this Agreement any of the parties hereto is referred to, such reference shall be deemed to include the successors and assigns of such party; and all covenants, promises and agreements by or on behalf of any Grantor or the Administrative Agent that are contained in this Agreement shall bind and inure to the benefit of their respective successors and assigns.

**SECTION 6.06. Administrative Agent's Fees and Expenses; Indemnification.** (a) Each Grantor jointly and severally agrees to pay upon demand to the Administrative Agent the amount of any and all reasonable expenses, including the reasonable fees, disbursements and other charges of its counsel and of any experts or agents, which the Administrative Agent may incur in connection with (i) the administration of this Agreement (including the customary fees and charges of the Administrative Agent for any audits conducted by it or on its behalf with respect to the Accounts Receivable or Inventory), (ii) the custody or preservation of, or the sale of, collection from or other realization upon any of the Collateral, (iii) the exercise, enforcement or protection of any of the rights of the Administrative Agent hereunder or (iv) the failure of any Grantor to perform or observe any of the provisions hereof.

(b) Without limitation of its indemnification obligations under the other Loan Documents, each Grantor jointly and severally agrees to indemnify the Administrative Agent and the other Indemnitees against, and hold each of them harmless from, any and all losses, claims, damages, liabilities and related expenses, including reasonable fees, disbursements and other charges of counsel, incurred by or asserted against any of them arising out of, in any way connected with, or as a result of, the execution, delivery or performance of this Agreement or any claim, litigation, investigation or proceeding relating hereto or to the Collateral, whether or not any Indemnatee is a party thereto; provided that such indemnity shall not, as to any Indemnatee, be available to the extent that such losses, claims, damages, liabilities or related expenses are determined by a court of competent jurisdiction by final and

nonappealable judgment to have resulted from the gross negligence or willful misconduct of such Indemnitee.

(c) Any such amounts payable as provided hereunder shall be additional Obligations secured hereby and by the other Security Documents. The provisions of this Section 6.06 shall remain operative and in full force and effect regardless of the termination of this Agreement or any other Loan Document, the consummation of the transactions contemplated hereby, the repayment of any of the Loans, the invalidity or unenforceability of any term or provision of this Agreement or any other Loan Document, or any investigation made by or on behalf of the Administrative Agent or any Lender. All amounts due under this Section 6.06 shall be payable on written demand therefor.

SECTION 6.07. GOVERNING LAW. THIS AGREEMENT SHALL BE CONSTRUED IN ACCORDANCE WITH AND GOVERNED BY THE LAWS OF THE STATE OF NEW YORK. NOTWITHSTANDING THE FOREGOING, ALL PROVISIONS OF THIS AGREEMENT RELATING TO THE VALIDITY, CREATION AND PERFECTION OF THE SECURITY INTEREST IN ANY NOTICE DEPOSIT ACCOUNTS SHALL BE CONSTRUED AND ENFORCED IN ACCORDANCE WITH THE INTERNAL LAWS OF THE STATE IN WHICH SUCH NOTICE DEPOSIT ACCOUNT IS LOCATED WITHOUT REGARD TO CONFLICTS OF LAWS PRINCIPLES TO THE EXTENT THAT THE APPLICATION OF THE LAWS OF ANOTHER JURISDICTION WOULD BE REQUIRED THEREBY.

SECTION 6.08. Waivers; Amendment. (a) No failure or delay of the Administrative Agent in exercising any power or right hereunder shall operate as a waiver thereof, nor shall any single or partial exercise of any such right or power, or any abandonment or discontinuance of steps to enforce such a right or power, preclude any other or further exercise thereof or the exercise of any other right or power. The rights and remedies of the Administrative Agent hereunder and of the Administrative Agent, the Issuing Bank, the Administrative Agent and the Lenders under the other Loan Documents are cumulative and are not exclusive of any rights or remedies that they would otherwise have. No waiver of any provisions of this Agreement or any other Loan Document or consent to any departure by any Grantor therefrom shall in any event be effective unless the same shall be permitted by paragraph (b) below, and then such waiver or consent shall be effective only in the specific instance and for the purpose for which given. No notice to or demand on any Grantor in any case shall entitle such Grantor or any other Grantor to any other or further notice or demand in similar or other circumstances.

(b) Neither this Agreement nor any provision hereof may be waived, amended or modified except pursuant to an agreement or agreements in writing entered into by the Administrative Agent and the Grantor or Grantors with respect to which such waiver, amendment or modification is to apply, with the prior written consent of the Required Lenders (and such other consent as may be required by Section 9.02 of the Credit Agreement).

SECTION 6.09. WAIVER OF JURY TRIAL. EACH PARTY HERETO HEREBY WAIVES, TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, ANY RIGHT IT MAY HAVE TO A TRIAL BY JURY IN RESPECT OF ANY LITIGATION DIRECTLY OR INDIRECTLY ARISING OUT OF, UNDER OR IN CONNECTION WITH THIS AGREEMENT OR ANY OF THE OTHER LOAN DOCUMENTS. EACH PARTY HERETO (A) CERTIFIES THAT NO REPRESENTATIVE, AGENT OR

ATTORNEY OF ANY OTHER PARTY HAS REPRESENTED, EXPRESSLY OR OTHERWISE, THAT SUCH OTHER PARTY WOULD NOT, IN THE EVENT OF LITIGATION, SEEK TO ENFORCE THE FOREGOING WAIVER AND (B) ACKNOWLEDGES THAT IT AND THE OTHER PARTIES HERETO HAVE BEEN INDUCED TO ENTER INTO THIS AGREEMENT AND THE OTHER LOAN DOCUMENTS, AS APPLICABLE, BY, AMONG OTHER THINGS, THE MUTUAL WAIVERS AND CERTIFICATIONS IN THIS SECTION 7.09.

SECTION 6.10. Severability. In the event any one or more of the provisions contained in this Agreement should be held invalid, illegal or unenforceable in any respect, the validity, legality and enforceability of the remaining provisions contained herein shall not in any way be affected or impaired thereby (it being understood that the invalidity of a particular provision in a particular jurisdiction shall not in and of itself affect the validity of such provision in any other jurisdiction). The parties shall endeavor in good-faith negotiations to replace the invalid, illegal or unenforceable provisions with valid provisions the economic effect of which comes as close as possible to that of the invalid, illegal or unenforceable provisions.

SECTION 6.11 Counterparts. This Agreement may be executed in two or more counterparts, each of which shall constitute an original but all of which when taken together shall constitute but one contract (subject to Section 6.04), and shall become effective as provided in Section 6.04. Delivery of an executed signature page to this Agreement by facsimile transmission shall be effective as delivery of a manually executed counterpart hereof.

SECTION 6.12. Headings. Article and Section headings used herein are for the purpose of reference only, are not part of this Agreement and are not to affect the construction of, or to be taken into consideration in interpreting, this Agreement.

SECTION 6.13. Jurisdiction; Consent to Service of Process. (a) Each Grantor hereby irrevocably and unconditionally submits, for itself and its property, to the nonexclusive jurisdiction of any New York State court or Federal court of the United States of America sitting in New York City, and any appellate court from any thereof, in any action or proceeding arising out of or relating to this Agreement or the other Loan Documents, or for recognition or enforcement of any judgment, and each of the parties hereto hereby irrevocably and unconditionally agrees that all claims in respect of any such action or proceeding may be heard and determined in such New York State or, to the extent permitted by law, in such Federal court. Each of the parties hereto agrees that a final judgment in any such action or proceeding shall be conclusive and may be enforced in other jurisdictions by suit on the judgment or in any other manner provided by law. Nothing in this Agreement shall affect any right that the Administrative Agent, the Administrative Agent, the Issuing Bank or any Lender may otherwise have to bring any action or proceeding relating to this Agreement or the other Loan Documents against any Grantor or its properties in the courts of any jurisdiction.

(b) Each Grantor hereby irrevocably and unconditionally waives, to the fullest extent it may legally and effectively do so, any objection which it may now or hereafter have to the laying of venue of any suit, action or proceeding arising out of or relating to this Agreement or the other Loan Documents in any New York State or Federal court. Each of the parties hereto hereby irrevocably waives, to the fullest extent permitted by law, the defense of an inconvenient forum to the maintenance of such action or proceeding in any such court.

(c) Each party to this Agreement irrevocably consents to service of process in the manner provided for notices in Section .01. Nothing in this Agreement will affected the right of any party to this Agreement to serve process in any other manner permitted by law.

**SECTION 6.14. Termination.** (a) This Agreement and the Security Interest shall terminate when all the Obligations (other than any right to indemnification of any Secured Party with respect to any matter in respect of which no claim has been asserted and is outstanding) have been indefeasibly paid in full, the Lenders have no further commitment to lend, each LC Exposure has been reduced to zero and the Issuing Bank has no further commitment to issue Letters of Credit under the Credit Agreement, at which time the Administrative Agent shall execute and deliver to the Grantors, at the Grantors' expense, all Uniform Commercial Code termination statements and similar documents which the Grantors shall reasonably request to evidence such termination. Any execution and delivery of termination statements or documents pursuant to this Section 6.14 shall be without recourse to or warranty by the Administrative Agent. A Subsidiary Guarantor shall automatically be released from its obligations hereunder and the Security Interest in the Collateral of such Subsidiary Guarantor shall be automatically released in the event that all the capital stock of such Subsidiary Guarantor shall be sold, transferred or otherwise disposed of to a Person that is not an Affiliate of the Parent Borrower in accordance with the terms of the Credit Agreement; provided that the Required Lenders shall have consented to such sale, transfer or other disposition (to the extent required by the Credit Agreement) and the terms of such consent did not provide otherwise.

(b) Upon any sale or other transfer by any Grantor of any Collateral that is permitted under the Credit Agreement to any Person that is not a Grantor, or, upon the effectiveness of any written consent to the release of the security interest granted hereby in any Collateral pursuant to Section 9.02(b) of the Credit Agreement, the security interest in such Collateral shall be automatically released.

(c) In connection with any termination or release pursuant to paragraph (a) or (b), the Administrative Agent shall execute and deliver to any Grantor, at such Grantor's expense, all documents that such Grantor shall reasonably request to evidence such termination or release. Any execution and delivery of documents pursuant to this Section 7.14 shall be without recourse to or warranty by the Administrative Agent.

**SECTION 6.15. Additional Grantors.** Upon execution and delivery by the Administrative Agent and a Subsidiary of an instrument in the form of Annex 2 hereto, such Subsidiary shall become a Grantor hereunder with the same force and effect as if originally named as a Grantor herein. The execution and delivery of any such instrument shall not require the consent of any Grantor hereunder. The rights and obligations of each Grantor hereunder shall remain in full force and effect notwithstanding the addition of any new Grantor as a party to this Agreement.

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

NORTH AMERICAN OUTDOOR  
GROUP, INC.,

by 

Name: Kevin Luzak  
Title: Vice President

NAOG INC,

by 

Name: Jacqueline Reses  
Title: Secretary

THE CHASE MANHATTAN BANK, as  
Administrative Agent,

by 

Name: Deborah Davey  
Title: Vice President

SCHEDULE I  
to Security Agreement

SUBSIDIARY GUARANTORS

NAOG Inc.

COPYRIGHTS

See attached.

| Claimant                          | Registration Number | Registration Date | Club | Title                                      |
|-----------------------------------|---------------------|-------------------|------|--|
| North American Hunting Club       | TX 97-200           | 8/30/78           | NAHC | Equipment discounts alone                  |
| North American Hunting Club       | TX 139-628          | 9/19/78           | NAHC | Welcome letter                             |
| North American Hunting Club       | TX 174-231          | 10/26/78          | NAHC | Equipment discounts alone                  |
| North American Hunting Club       | TX 339-301          | 10/1/79           | NAHC | Cert Of Charter Membership Enrollment Form |
| North American Hunting Club       | TX 339-302          | 10/1/79           | NAHC | Charter Membership Certificate Letter      |
| North American Hunting Club       | TX 375-981          | 11/26/79          | NAHC | Plastic Envelope                           |
| North American Hunting Club       | TX 520-582          | 8/1/80            | NAHC | Wooden Barnside Promo Pkg.                 |
| North American Hunting Club       | TX 520-645          | 8/1/80            | NAHC | Promotional Pkg                            |
| North American Hunting Club       | TX 520-646          | 8/1/80            | NAHC | Promotional Pkg                            |
| North American Hunting Club       | TX 520-647          | 8/1/80            | NAHC | Promotional Pkg                            |
| North American Hunting Club       | TX 2-175-575        | 11/13/89          | NAHC | For Big Bucks Only                         |
| North American Hunting Club       | TX 2-348-232        | 7/27/88           | NAHC | North American Hunting Adventures          |
| North American Hunting Club       | TX 2-348-233        | 7/27/88           | NAHC | All About Elk                              |
| North American Hunting Club       | TX 2-739-531        | 1/16/90           | NAHC | High Country Hunting                       |
| North American Hunting Club       | TX 2-943-682        | 10/30/90          | NAHC | 1991 Wild Game Cookbook                    |
| North American Hunting Club       | TX 2-947-817        | 12/3/90           | NAHC | Hunting Trophy Black Bear                  |
| North American Hunting Club       | TX 2-947-818        | 12/3/90           | NAHC | Guides' Tales of Adventures                |
| North American Hunting Club       | TX 3-067-203        | 4/24/91           | NAHC | 1992 Wild Game Cookbook                    |
| North American Hunting Club       | TX 3-280-185        | 3/16/92           | NAHC | The Game Rifle                             |
| North American Hunting Club       | TX 3-363-300        | 7/22/92           | NAHC | 1993 Wild Game Cookbook                    |
| North American Hunting Club       | TX 3-401-306        | 10/14/92          | NAHC | Successful Hunting Strategies              |
| North American Hunting Club       | TX 3-432-956        | 11/3/92           | NAHC | Modern Bird Hunting                        |
| North American Hunting Club       | TX 3-440-255        | 12/1/92           | NAHC | All About Elk                              |
| North American Hunting Club       | TX 3-483-215        | 2/3/93            | NAHC | Bowhunting Big Game                        |
| North American Hunting Club       | TX 3-509-786        | 3/10/93           | NAHC | Secrets of Hunting Pros                    |
| North American Hunting Club       | TX 3-633-150        | 10/29/93          | NAHC | 1994 NAHC Wild Game Cookbook               |
| North American Hunting Club, Inc. | TX 131-135          | 9/7/78            | NAHC | Should you join NAHC?                      |
| North American Hunting Club, Inc. | TX 139-032          | 9/1/78            | NAHC | Should you join NAHC?                      |
| North American Hunting Club, Inc. | TX 191-183          | 1/25/79           | NAHC | Field Testers Wanted                       |
| North American Hunting Club, Inc. | TX 237-609          | 4/26/79           | NAHC | Tell us yes or tell us no                  |
| North American Hunting Club, Inc. | TX 260-400          | 4/26/79           | NAHC | You could be the grand prize winner        |
| North American Hunting Club, Inc. | TX 613-214          | 10/6/80           | NAHC | Charter Membership w/Bear & Bow Pkg.       |
| North American Hunting Club, Inc. | TX 613-215          | 10/6/80           | NAHC | Promotion Pkg.                             |
| North American Hunting Club, Inc. | TX 856-139          | 2/18/82           | NAHC | First Class Testimonial/Promo Pkg. B3      |



## NAOG Copyrights by Claimant Name

| Claimant                           | Registration Number | Registration Date | Club | Title                                       |
|------------------------------------|---------------------|-------------------|------|---|
| North American Hunting Club, Inc.  | TX 856-140          | 2/18/82           | NAHC | First Class Testimonial/Promo Pkg. B1       |
| North American Hunting Club, Inc.  | TX 856-215          | 2/18/82           | NAHC | First Class Testimonial/Promo Pkg. B2       |
| North American Fishing Club        | TX 2-922-254        | 9/17/90           | NAFC | Freshwater Fishing Secrets                  |
| North American Fishing Club        | TX 2-972-137        | 12/7/90           | NAFC | Great Fishing Adventures                    |
| North American Fishing Club        | TX 2-972-138        | 12/7/90           | NAFC | Smallmouth Strategies                       |
| North American Fishing Club        | TX 3-098-259        | 4/24/91           | NAFC | Panfishing                                  |
| North American Fishing Club        | TX 3-106-684        | 6/17/91           | NAFC | All About Trout                             |
| North American Fishing Club        | TX 3-140-852        | 9/5/91            | NAFC | Find Fish Anywhere, Anytime                 |
| North American Fishing Club        | TX 3-190-591        | 11/7/91           | NAFC | Stories Behind Record Fish                  |
| North American Fishing Club        | TX 3-259-948        | 2/13/92           | NAFC | Salmon Coast To Coast                       |
| North American Fishing Club        | TX 3-294-441        | 4/2/92            | NAFC | Catfishing                                  |
| North American Fishing Club        | TX 3-313-218        | 5/7/92            | NAFC | Hunting Trophy Muskies & Northerns          |
| North American Fishing Club        | TX 3-363-305        | 7/22/92           | NAFC | Fishing with marine Electronics             |
| North American Fishing Club        | TX 3-483-224        | 1/29/93           | NAFC | Advanced Ball Techniques                    |
| North American Fishing Club        | TX 3-516-442        | 3/24/93           | NAFC | Advanced Walleye Strategies                 |
| North American Fishing Club        | TX 3-633-154        | 10/29/93          | NAFC | 1994 Members Cookbook                       |
| North American Fishing Club        | TX 3-640-060        | 9/15/93           | NAFC | Modern Fly Fishing                          |
| North American Outdoor Group       | TX 2-797-061        | 4/9/90            | NAFC | Walleye Tactics, Tips & Tales               |
| North American Outdoor Group       | TX 2-837-264        | 2/2/90            | NAFC | Mastering Largemouth Bass                   |
| North American Outdoor Group       | TX 4-344-243        | 7/24/96           | NAFC | Rainsuit Solo Test Mailing                  |
| North American Outdoor Group, Inc. | TX 2-324-293        | 5/20/88           | NAFC | Promotional Package FA                      |
| North American Outdoor Group, Inc. | TX 2-392-493        | 9/7/88            | NAFC | Fulfillment Package FE                      |
| North American Outdoor Group, Inc. | TX 2-398-375        | 9/7/88            | NAFC | Benefits Brochure                           |
| North American Outdoor Group, Inc. | TX 2-427-778        | 9/7/88            | NAFC | F.I.N. Brochure                             |
| North American Outdoor Group, Inc. | TX 2-556-381        | 4/20/89           | NAFC | Promotional/Sweepstakes Package FG          |
| North American Outdoor Group, Inc. | TX 3-128-818        | 8/15/91           | NAFC | Membership Promotion Pkg (new members)      |
| North American Outdoor Group, Inc. | TX 3-129-687        | 8/12/91           | NAHC | Membership Promotion Package                |
| North American Outdoor Group, Inc. | TX 3-133-003        | 8/12/91           | NAFC | Membership Promotion Pkg (charter members)  |
| North American Outdoor Group, Inc. | TX 3-463-444        | 1/8/93            | NAFC | Credit Card Promotion Pkg (current members) |
| North American Outdoor Group, Inc. | TX 3-463-445        | 1/8/93            | NAHC | Credit Card Promotion Pkg (current members) |
| North American Outdoor Group, Inc. | TX 3-463-446        | 1/8/93            | NAHC | Credit Card Promotion Pkg (new members)     |
| North American Outdoor Group, Inc. | TX 3-463-504        | 1/8/93            | NAFC | Credit Card Promotion Pkg (new members)     |

| Claimant                           | Registration Number | Registration Date | Club   | Title   |
|------------------------------------|---------------------|-------------------|--------|---|
| North American Outdoor Group, Inc. | TX 3-808-144        | 6/1/94            | NAHC   | Long Distance Phone Promotion Package               |
| North American Outdoor Group, Inc. | TX 4-046-317        | 5/24/95           | HCOA   | Credit Card DM Solicitation Package                 |
| North American Outdoor Group, Inc. | TX 4-046-318        | 5/24/95           | NAFC   | Long Distance Advantage DM Solicitation Pkg         |
| North American Outdoor Group, Inc. | TX 4-046-319        | 5/24/95           | HCOA   | Long Distance Advantage DM Solicitation Pkg         |
| North American Outdoor Group, Inc. | TX 4-056-148        | 5/4/95            | NAFC   | Life Member DM Solicitation Pkg                     |
| North American Outdoor Group, Inc. | TX 4-056-705        | 5/4/95            | NAHC   | Life Member DM Solicitation Pkg                     |
| North American Outdoor Group, Inc. | TX 4-091-700        | 8/25/98           | NAFC   | Life Member DM Solicitation Pkg                     |
| North American Outdoor Group, Inc. | TX 4-091-701        | 8/25/98           | HCOA   | Credit Card DM Solicitation Package                 |
| North American Outdoor Group, Inc. | TX 4-091-702        | 8/25/98           | PGATPC | Life Member DM Solicitation Pkg                     |
| North American Outdoor Group, Inc. | TX 4-091-703        | 8/25/98           | NHGC   | Credit Card DM Solicitation Package                 |
| North American Outdoor Group, Inc. | TX 4-181-750        | 12/22/95          | NAHC   | Membership Promotion Pkg (prev. deer/orange OWE)    |
| North American Outdoor Group, Inc. | TX 4-182-024        | 2/2/96            | NAHC   | New Member Fulfillment Kit                          |
| North American Outdoor Group, Inc. | TX 4-215-713        | 2/2/96            | HCOA   | Member Tips and Problem Solvers                     |
| North American Outdoor Group, Inc. | TX 4-226-936        | 1/19/96           | NAHC   | "Vista" Collector Plate Solicitation Package        |
| North American Outdoor Group, Inc. | TX 4-226-937        | 1/17/96           | NAHC   | "Mirror Image" Collector Plate Solicitation Package |
| North American Outdoor Group, Inc. | TX 4-240-102        | 3/25/96           | NAHC   | Brown Kraft OWE Package                             |
| North American Outdoor Group, Inc. | TX 4-240-103        | 3/25/96           | HCOA   | 9x12 Brown Kraft OWE Package                        |
| North American Outdoor Group, Inc. | TX 4-240-104        | 3/25/96           | NAFC   | 9x12 Free Hat Package                               |
| North American Outdoor Group, Inc. | TX 4-240-105        | 3/25/96           | NAFC   | 9x12 Grey Package                                   |
| North American Outdoor Group, Inc. | TX 4-258-345        | 8/28/98           | HCOA   | Life Member DM Solicitation Pkg                     |
| North American Outdoor Group, Inc. | TX 4-311-898        | 6/3/96            | HCOA   | Case Pocketknife Test                               |
| North American Outdoor Group, Inc. | TX 4-311-901        | 6/3/96            | NAFC   | Case Pocketknife Test                               |
| North American Outdoor Group, Inc. | TX 4-313-316        | 6/3/96            | NAHC   | Dakota Gun Full-Scale Mailing                       |
| North American Outdoor Group, Inc. | TX 4-313-317        | 6/3/96            | NAHC   | Super Slam Silver Proof Direct Response Test        |
| North American Outdoor Group, Inc. | TX 4-325-976        | 2/2/96            | HCOA   | New Member Fulfillment Kit                          |
| North American Outdoor Group, Inc. | TX 4-325-977        | 2/2/96            | NAFC   | New Member Fulfillment Kit                          |
| North American Outdoor Group, Inc. | TX 4-369-375        | 9/11/96           | NAHC   | Hunter's Clubhouse Sign Test                        |
| North American Outdoor Group, Inc. | TX 4-369-376        | 9/11/96           | NAHC   | 1997 Life Member Directory                          |
| North American Outdoor Group, Inc. | TX 4-404-099        | 10/31/96          | NAHC   | Hunting Heritage Knife Collection                   |
| North American Outdoor Group, Inc. | TX 4-424-794        | 10/31/96          | NAHC   | Classic Western Combo Knife Re-mail                 |
| North American Outdoor Group, Inc. | TX 4-424-795        | 10/31/96          | NAHC   | Opening Day Huntin' Kit                             |
| North American Outdoor Group, Inc. | TX 4-549-979        | 4/11/98           | NHGC   | Free Seeds Acquisition Package                      |
| North American Outdoor Group, Inc. | TX 4-564-867        | 3/23/98           | HCOA   | Fifth Anniversary Schrade Knife                     |
| North American Outdoor Group, Inc. | TX 4-564-868        | 3/23/98           | HCOA   | Metinich Test                                       |
| North American Outdoor Group, Inc. | TX 4-564-923        | 3/23/98           | HCOA   | Pocketknife Rollout                                 |

| Claimant                           | Registration Number | Registration Date | Club   | Title  |
|------------------------------------|---------------------|-------------------|--------|--|
| North American Outdoor Group, Inc. | TX 4-627-915        | 7/28/97           | NAHC   | Heritage Schrade Knife Test #3                   |
| North American Outdoor Group, Inc. | TX 4-627-917        | 7/28/97           | NAHC   | Master Hunter Program Test                       |
| North American Outdoor Group, Inc. | TX 4-627-918        | 7/28/97           | NAHC   | Heritage Knife Re-Test                           |
| North American Outdoor Group, Inc. | TX 4-627-919        | 7/28/97           | NAHC   | Ring Rollout #4                                  |
| North American Outdoor Group, Inc. | TX 4-627-920        | 7/28/97           | NAFC   | Ring Rollout #3                                  |
| North American Outdoor Group, Inc. | TX 4-627-921        | 7/28/97           | HCOA   | Leather Jacket Solo                              |
| North American Outdoor Group, Inc. | TX 4-627-922        | 7/28/97           | HCOA   | Gold Finish Ring Test #1                         |
| North American Outdoor Group, Inc. | TX 4-640-087        | 9/24/97           | NAHC   | Miracle Protector Cargo Area Liner Test #1       |
| North American Outdoor Group, Inc. | TX 4-640-088        | 9/24/97           | NAHC   | Case Knife Rollout                               |
| North American Outdoor Group, Inc. | TX 4-640-089        | 9/24/97           | NAHC   | Case Knife Rollout                               |
| North American Outdoor Group, Inc. | TX 4-640-090        | 9/24/97           | NAHC   | Onyx Ring and Pendant Test #1                    |
| North American Outdoor Group, Inc. | TX 4-640-091        | 9/24/97           | NAFC   | 10th Anniversary Schrade Knife Test #1           |
| North American Outdoor Group, Inc. | TX 4-640-092        | 9/24/97           | HCOA   | 5th Anniversary Schrade Knife Test #1            |
| North American Outdoor Group, Inc. | TX 4-640-093        | 9/24/97           | NAHC   | 20th Anniversary Case Knife Test #1              |
| North American Outdoor Group, Inc. | TX 4-704-817        | 1/16/98           | HCOA   | Carpenter's Pencil Version of HCOA DM Acq. Piece |
| North American Outdoor Group, Inc. | TX 4-704-818        | 1/16/98           | HCOA   | Sanding Sponge Version of HCOA DM Acq. Piece     |
| North American Outdoor Group, Inc. | TX 4-741-966        | 3/13/98           | NAFC   | Case Pocketknife Rollout                         |
| North American Outdoor Group, Inc. | TX 4-741-968        | 3/13/98           | NAFC   | Soft-sided Tackle System                         |
| North American Outdoor Group, Inc. | TX 4-742-529        | 3/16/98           | NAHC   | Kodi-Pak Big Game Hunting Knife Set              |
| North American Outdoor Group, Inc. | TX 4-744-126        | 3/18/98           | NAHC   | Weslem Combo Knife Rollout                       |
| North American Outdoor Group, Inc. | TX 4-744-127        | 3/18/98           | NAHC   | Miracle Protector Cargo Area Liner Rollout       |
| North American Outdoor Group, Inc. | TX 4-744-177        | 7/20/98           | NAFC   | Mr. Wiggly Soft Tackle Package                   |
| North American Outdoor Group, Inc. | TX 4-816-525        | 8/18/98           | NAHC   | Soft-sided Tackle System Test                    |
| North American Outdoor Group, Inc. | TX 4-821-314        | 8/25/98           | NAHC   | Credit Card DM Solicitation Package              |
| North American Outdoor Group, Inc. | TX 4-821-315        | 8/25/98           | NAHC   | Life Member DM Solicitation Package              |
| North American Outdoor Group, Inc. | TX 4-821-316        | 8/25/98           | NAFC   | Credit Card DM Solicitation Package              |
| North American Outdoor Group, Inc. | TX 4-825-624        | 8/25/98           | NAFC   | 9x12 Grey Membership Promotion Package           |
| North American Outdoor Group, Inc. | TX 4-834-203        | 7/28/98           | NAHC   | Ring Rollout #5 (Gold - Life Member)             |
| North American Outdoor Group, Inc. | TX 4-837-954        | 8/14/98           | PGATPC | Acquisition Package with Ball Marker             |
| North American Outdoor Group, Inc. | TX 4-837-981        | 8/18/98           | NAHC   | Meitnch Test                                     |
| North American Outdoor Group, Inc. | TX 4-837-982        | 8/18/98           | NAFC   | Meitnch Test                                     |
| North American Outdoor Group, Inc. | TX 4-838-619        | 7/28/98           | NAHC   | Ring Rollout #5 (Gold)                           |
| North American Outdoor Group, Inc. | TX 4-838-905        | 7/31/98           | HCOA   | Gold Ring Rollout #2                             |
| North American Outdoor Group, Inc. | TX 4-838-906        | 7/28/98           | NAHC   | Ring Rollout #5 (Onyx)                           |
| North American Outdoor Group, Inc. | TX 4-844-245        | 8/25/98           | NIHGC  | Life Member DM Solicitation Package              |

| Claimant                           | Registration Number | Registration Date | Club   | Title                                       |
|------------------------------------|---------------------|-------------------|--------|---|
| North American Outdoor Group, Inc. | TX 4-844-246        | 8/25/98           | NAHC   | Membership Promotion Package                |
| North American Outdoor Group, Inc. | TX 4-846-132        | 7/31/98           | NAFC   | Ring Rollout #4                             |
| North American Outdoor Group, Inc. | TX 4-871-737        | 8/14/98           | PGATPC | Acquisition Package                         |
| North American Outdoor Group, Inc. | TX 4-882-049        | 11/12/98          | HCOA   | RM 1  |
| North American Outdoor Group, Inc. | TX 4-882-517        | 11/12/98          | HCOA   | Early Bird                                  |
| North American Outdoor Group, Inc. | TX 4-882-532        | 11/12/98          | HCOA   | Renewal Kit                                 |
| North American Outdoor Group, Inc. | TX 4-882-730        | 11/12/98          | HCOA   | Love Letter                                 |
| North American Outdoor Group, Inc. | TX 4-887-030        | 11/12/98          | NAHC   | RM 1  |
| North American Outdoor Group, Inc. | TX 4-887-031        | 11/12/98          | NAHC   | Love Letter                                 |
| North American Outdoor Group, Inc. | TX 4-887-032        | 11/12/98          | NAHC   | Expire Reinstatement                        |
| North American Outdoor Group, Inc. | TX 4-887-033        | 11/12/98          | NAHC   | Early Bird                                  |
| North American Outdoor Group, Inc. | TX 4-887-034        | 11/12/98          | NAHC   | RM 6  |
| North American Outdoor Group, Inc. | TX 4-887-035        | 11/12/98          | NAHC   | RM 5  |
| North American Outdoor Group, Inc. | TX 4-887-036        | 11/12/98          | NAHC   | RM 4  |
| North American Outdoor Group, Inc. | TX 4-887-037        | 11/12/98          | NAHC   | RM 2  |
| North American Outdoor Group, Inc. | TX 4-887-038        | 11/12/98          | NAHC   | RM 3  |
| North American Outdoor Group, Inc. | TX 4-887-296        | 11/30/98          | NAHC   | Tigersharp Test                             |
| North American Outdoor Group, Inc. | TX 4-887-297        | 11/30/98          | NAHC   | Backpack Test                               |
| North American Outdoor Group, Inc. | TX 4-887-298        | 11/30/98          | NAHC   | Turkey Vest Test                            |
| North American Outdoor Group, Inc. | TX 4-887-299        | 11/30/98          | NAHC   | Grandfather Chest Test                      |
| North American Outdoor Group, Inc. | TX 4-887-300        | 11/30/98          | NAHC   | Miracle Protector Cargo Liner #2            |
| North American Outdoor Group, Inc. | TX 4-891-733        | 11/30/98          | NAFC   | Buttoneye Minnow Test                       |
| North American Outdoor Group, Inc. | TX 4-894-699        | 11/30/98          | CCA    | Acquisition Package with Bowl Scraper       |
| North American Outdoor Group, Inc. | TX 4-907-491        | 2/8/99            | NAFC   | Fishing Resource Directory                  |
| North American Outdoor Group, Inc. | TX 4-917-429        | 8/12/98           | HCOA   | 1999 Membership and Resource Directory      |
| North American Outdoor Group, Inc. | TX 4-917-763        | 1/22/99           | PGATPC | Bill/Letter Combined On Approval Bill #4    |
| North American Outdoor Group, Inc. | TX 4-917-766        | 1/22/99           | PGATPC | Bill/Letter Combined On Approval Bill #3    |
| North American Outdoor Group, Inc. | TX 4-919-225        | 2/8/99            | NAHC   | Hunting Resource Directory                  |
| North American Outdoor Group, Inc. | TX 4-921-160        | 1/20/99           | NHGC   | On Approval Bill #1                         |
| North American Outdoor Group, Inc. | TX 4-921-520        | 1/22/99           | PGATPC | Bill/Letter Combined On Approval Bill #2    |
| North American Outdoor Group, Inc. | TX 4-921-521        | 1/22/99           | PGATPC | Continuity Bill #1 - 4 Color Outer Envelope |
| North American Outdoor Group, Inc. | TX 4-930-416        | 1/15/99           | NAHC   | Continuity Bill #6                          |
| North American Outdoor Group, Inc. | TX 4-930-417        | 1/15/99           | NAHC   | Continuity Bill #5                          |
| North American Outdoor Group, Inc. | TX 4-930-418        | 1/15/99           | NAHC   | Continuity Bill #3                          |
| North American Outdoor Group, Inc. | TX 4-930-419        | 1/15/99           | NAHC   | Continuity Bill #4                          |

| Claimant                           | Registration Number | Registration Date | Club   | Title   |
|------------------------------------|---------------------|-------------------|--------|---|
| North American Outdoor Group, Inc. | TX 4-930-420        | 1/15/99           | NAHC   | On Approval Bill #1                                   |
| North American Outdoor Group, Inc. | TX 4-932-277        | 1/15/99           | HCOA   | Continuity Bill #5                                    |
| North American Outdoor Group, Inc. | TX 4-932-295        | 1/15/99           | HCOA   | Continuity Bill #6                                    |
| North American Outdoor Group, Inc. | TX 4-932-296        | 1/15/99           | HCOA   | Continuity Bill #4                                    |
| North American Outdoor Group, Inc. | TX 4-937-842        | 1/20/99           | HCOA   | On Approval Bill #2, not cont., no wndw, hand add Env |
| North American Outdoor Group, Inc. | TX 4-945-944        | 2/10/99           | NHGC   | On Approval Bill #2                                   |
| North American Outdoor Group, Inc. | TX 4-945-945        | 2/10/99           | NHGC   | On Approval Bill #3                                   |
| North American Outdoor Group, Inc. | TX 4-945-946        | 2/10/99           | NHGC   | On Approval Bill #4                                   |
| North American Outdoor Group, Inc. | TX 4-945-947        | 2/10/99           | NHGC   | Continuity Bill #6                                    |
| North American Outdoor Group, Inc. | TX 4-945-948        | 2/10/99           | NHGC   | Continuity Bill #5                                    |
| North American Outdoor Group, Inc. | TX 4-945-949        | 2/10/99           | NHGC   | Continuity Bill #4                                    |
| North American Outdoor Group, Inc. | TX 4-945-950        | 2/10/99           | NHGC   | Continuity Bill #3                                    |
| North American Outdoor Group, Inc. | TX 4-945-951        | 2/10/99           | NHGC   | Continuity Bill #2                                    |
| North American Outdoor Group, Inc. | TX 4-945-952        | 2/10/99           | NHGC   | Continuity Bill #1                                    |
| North American Outdoor Group, Inc. | TX 4-948-134        | 1/20/99           | HCOA   | On Approval Bill #1                                   |
| North American Outdoor Group, Inc. | TX 4-948-135        | 1/20/99           | HCOA   | On Approval Bill #3, no window, hand add outer env    |
| North American Outdoor Group, Inc. | TX 4-950-253        | 3/18/99           | NAHC   | Membership Promotion Package                          |
| North American Outdoor Group, Inc. | TX 4-950-430        | 3/18/99           | NAFC   | 9x12 Grey Membership Promotion Package                |
| North American Outdoor Group, Inc. | TX 4-952-103        | 4/16/99           | NAHC   | 1998 Life Member Directory (20th Anniversary Edition) |
| North American Outdoor Group, Inc. | TX 4-952-399        | 4/27/99           | NAHC   | 1997 Wild Game Cookbook                               |
| North American Outdoor Group, Inc. | TX 4-952-400        | 4/27/99           | NAHC   | 1994 Wild Game Cookbook                               |
| North American Outdoor Group, Inc. | TX 4-952-401        | 4/27/99           | NAHC   | 1995 Wild Game Cookbook                               |
| North American Outdoor Group, Inc. | TX 4-962-384        | 1/20/99           | PGATPC | Continuity Price Reference in On-Approval             |
| North American Outdoor Group, Inc. | TX 4-962-385        | 1/20/99           | PGATPC | Product Testing Application Included                  |
| North American Outdoor Group, Inc. | TX 4-962-386        | 1/20/99           | PGATPC | Postage Paid At All Steps                             |
| North American Outdoor Group, Inc. | TX 4-962-387        | 1/20/99           | PGATPC | Life Letter by Jack Peter                             |
| North American Outdoor Group, Inc. | TX 4-962-388        | 1/20/99           | PGATPC | No Free Gift Reference on Outer Envelope              |
| North American Outdoor Group, Inc. | TX 4-962-389        | 1/20/99           | PGATPC | Signature Ball Series Feature - On Approval           |
| North American Outdoor Group, Inc. | TX 4-962-544        | 4/16/99           | NAHC   | Huntin' Camp Tales                                    |
| North American Outdoor Group, Inc. | TX 4-963-216        | 4/16/99           | NAHC   | Hunting Camp Lore                                     |
| North American Outdoor Group, Inc. | TXu-781-242         |                   |        | Introduction to American Golfing Club                 |

## NAOG Copyrights by Claimant Name

| Claimant                                  | Registration Number | Registration Date | Club | Title  |
|---|---------------------|-------------------|------|--|
| COPYRIGHT APPLICATIONS NOT YET REGISTERED |                     |                   |      |  |
| North American Outdoor Group, Inc.        |                     | sent 1/8/99       | NAHC | On Approval Bill #2  |
| North American Outdoor Group, Inc.        |                     | sent 1/8/99       | NAHC | On Approval Bill #3  |
| North American Outdoor Group, Inc.        |                     | sent 1/8/99       | NAHC | On Approval Bill #4  |
| North American Outdoor Group, Inc.        |                     | sent 1/8/99       | NAHC | Continuity Bill #1   |
| North American Outdoor Group, Inc.        |                     | sent 1/8/99       | NAHC | Continuity Bill #2   |
| North American Outdoor Group, Inc.        |                     | sent 3/26/99      | NAHC | Advanced Renewal - Gun Sleeve                              |
| North American Outdoor Group, Inc.        |                     | sent 3/26/99      | NAHC | Advance Renewal - Light, Knife, Compass                    |
| North American Outdoor Group, Inc.        |                     | sent 3/26/99      | NAHC | Invoice RM 1   |
| North American Outdoor Group, Inc.        |                     | sent 3/26/99      | NAHC | Invoice RM 2   |
| North American Outdoor Group, Inc.        |                     | sent 3/26/99      | NAHC | Invoice RM 3   |
| North American Outdoor Group, Inc.        |                     | sent 3/26/99      | NAHC | Invoice RM 4   |
| North American Outdoor Group, Inc.        |                     | sent 3/26/99      | NAHC | Invoice RM 5   |
| North American Outdoor Group, Inc.        |                     | sent 3/26/99      | NAHC | Invoice RM 6   |
| North American Outdoor Group, Inc.        |                     | sent 4/5/99       | NAHC | Stronger Invoice R-Kit                                     |
| North American Outdoor Group, Inc.        |                     | sent 4/5/99       | NAHC | Stronger Invoice RM 1                                      |
| North American Outdoor Group, Inc.        |                     | sent 4/9/99       | NAHC | Card Deck Mailing  |
| North American Outdoor Group, Inc.        |                     | sent 4/16/99      | NAHC | NR 1   |
| North American Outdoor Group, Inc.        |                     | sent 4/16/99      | NAHC | NR 2   |
| North American Outdoor Group, Inc.        |                     | sent 4/16/99      | NAHC | Pre F-Kit Acknowledgment                                   |
| North American Outdoor Group, Inc.        |                     | sent 4/16/99      | NAHC | Paid F-Kit   |
| North American Outdoor Group, Inc.        |                     | sent 4/16/99      | NAHC | Kodi-Pak Big Game Hunting Knife Set Rollout                |
| North American Outdoor Group, Inc.        |                     | sent 4/16/99      | NAHC | North American Sportsman's Club Acq. Pkg. - Basic Offer    |
| North American Outdoor Group, Inc.        |                     | sent 4/16/99      | NAHC | North American Sportsman's Club Acq. Pkg. - Enhanced Offer |
| North American Outdoor Group, Inc.        |                     | sent 4/16/99      | NAHC | 1996 Wild Game Cookbook                                    |
| North American Outdoor Group, Inc.        |                     | sent 4/21/99      | NAHC | Member Tips  |
| North American Outdoor Group, Inc.        |                     | sent 4/21/99      | NAHC | Whitetail Wisdom [black and white]                         |
| North American Outdoor Group, Inc.        |                     | sent 4/21/99      | NAHC | Member Secrets   |
| North American Outdoor Group, Inc.        |                     | sent 4/21/99      | NAHC | Wild Game Made Easy  |
| North American Outdoor Group, Inc.        |                     | sent 4/21/99      | NAHC | 1996 Member Success Yearbook                               |
| North American Outdoor Group, Inc.        |                     | sent 4/21/99      | NAHC | 1998 Wild Game Cookbook                                    |
| North American Outdoor Group, Inc.        |                     | sent 4/21/99      | NAHC | Extreme Waterfowl Hunting                                  |
| North American Outdoor Group, Inc.        |                     | sent 4/21/99      | NAHC | Whitetail Wisdom [color]                                   |
| North American Outdoor Group, Inc.        |                     | sent 4/21/99      | NAHC | Images of the Hunt   |

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| Claimant                           | Registration Number | Registration Date | Club | Title  |
|------------------------------------|---------------------|-------------------|------|--|
| North American Outdoor Group, Inc. |                     | sent 4/21/99      | NAHC | Hunting Camp Memories  |
| North American Outdoor Group, Inc. |                     | sent 4/21/99      | NAHC | A World of Game Cooking                                      |
| North American Outdoor Group, Inc. |                     | sent 4/21/99      | NAHC | Secrets of the Whitetail Pros                                |
| North American Outdoor Group, Inc. |                     | sent 4/21/99      | NAHC | Elk Essentials   |
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | NAHC | NR 3   |
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | NAHC | NR 4   |
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | NAHC | NR 5   |
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | NAHC | Gift F-Kit   |
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | NAHC | Control Unpaid F-Kit   |
| North American Outdoor Group, Inc. |                     | sent 7/6/99       | NAHC | 2000 Life Member Directory Mailing (small envelope)          |
| North American Outdoor Group, Inc. |                     | sent 7/6/99       | NAHC | 2000 Life Member Directory Mailing (large envelope)          |
| North American Outdoor Group, Inc. |                     | sent 7/16/99      | NAHC | Credit Card DM Solicitation Package (Nicksic)                |
| North American Outdoor Group, Inc. |                     | sent 8/6/99       | NAHC | Membership Promotion Package - New Control w/Zipper Pull     |
| North American Outdoor Group, Inc. |                     | sent 8/13/99      | NAHC | Raging Bulls [illustration on video jacket]                  |
| North American Outdoor Group, Inc. |                     | sent 8/13/99      | NAHC | The Dream Season [illustration on video jacket]              |
| North American Outdoor Group, Inc. |                     | sent 8/13/99      | NAHC | Locate! Stimulate! Aluminate! [illustration on video jacket] |
| North American Outdoor Group, Inc. |                     | sent 9/3/99       | NAHC | Advanced Scouting Techniques                                 |
| North American Outdoor Group, Inc. |                     | sent 9/3/99       | NAHC | Complete Bowhunting  |
| North American Outdoor Group, Inc. |                     | sent 9/3/99       | NAHC | The Hunters Rifle  |
| North American Outdoor Group, Inc. |                     | sent 9/3/99       | NAHC | Hunting Hard for Whitetails                                  |
| North American Outdoor Group, Inc. |                     | sent 9/3/99       | NAHC | Hunting North American Big Bear                              |
| North American Outdoor Group, Inc. |                     | sent 9/3/99       | NAHC | Hunting Whitetail Successfully                               |
| North American Outdoor Group, Inc. |                     | sent 9/3/99       | NAHC | Locating Trophy Whitetails                                   |
| North American Outdoor Group, Inc. |                     | sent 9/3/99       | NAHC | Mastering Mule Deer  |
| North American Outdoor Group, Inc. |                     | sent 9/3/99       | NAHC | Scents for Success   |
| North American Outdoor Group, Inc. |                     | sent 9/3/99       | NAHC | Secrets of the Turkey Pros                                   |
| North American Outdoor Group, Inc. |                     | sent 9/3/99       | NAHC | Treestand Strategies   |
| North American Outdoor Group, Inc. |                     | sent 9/3/99       | NAHC | Turkey Hunting Tactics                                       |
| North American Outdoor Group, Inc. |                     | sent 9/3/99       | NAHC | Whitetail Movement   |
| North American Outdoor Group, Inc. |                     | sent 1/8/99       | NAFC | On Approval Bill #1  |
| North American Outdoor Group, Inc. |                     | sent 1/8/99       | NAFC | On Approval Bill #2  |
| North American Outdoor Group, Inc. |                     | sent 1/8/99       | NAFC | On Approval Bill #3  |
| North American Outdoor Group, Inc. |                     | sent 1/8/99       | NAFC | On Approval Bill #4  |
| North American Outdoor Group, Inc. |                     | sent 1/8/99       | NAFC | Continuity Bill #1   |

| Claimant                           | Registration Number | Registration Date | Club | Title   |
|------------------------------------|---------------------|-------------------|------|---|
| North American Outdoor Group, Inc. |                     | sent 1/8/99       | NAFC | Continuity Bill #2                            |
| North American Outdoor Group, Inc. |                     | sent 1/8/99       | NAFC | Continuity Bill #3                            |
| North American Outdoor Group, Inc. |                     | sent 1/8/99       | NAFC | Continuity Bill #4                            |
| North American Outdoor Group, Inc. |                     | sent 1/8/99       | NAFC | Continuity Bill #5                            |
| North American Outdoor Group, Inc. |                     | sent 1/8/99       | NAFC | Continuity Bill #6                            |
| North American Outdoor Group, Inc. |                     | sent 3/26/99      | NAFC | Advance Renewal - Camillus Knife              |
| North American Outdoor Group, Inc. |                     | sent 4/5/99       | NAFC | Early Bird with GPS III Mini Sweep            |
| North American Outdoor Group, Inc. |                     | sent 4/5/99       | NAFC | Love Letter                                   |
| North American Outdoor Group, Inc. |                     | sent 4/5/99       | NAFC | Invoice RM 1                                  |
| North American Outdoor Group, Inc. |                     | sent 4/5/99       | NAFC | Invoice with Key Tag Renewal Kit              |
| North American Outdoor Group, Inc. |                     | sent 4/5/99       | NAFC | Expire Reinstatement                          |
| North American Outdoor Group, Inc. |                     | sent 4/9/99       | NAFC | Card Deck Mailing                             |
| North American Outdoor Group, Inc. |                     | sent 4/9/99       | NAFC | Leather Jacket Rollout                        |
| North American Outdoor Group, Inc. |                     | sent 4/9/99       | NAFC | Product Survey                                |
| North American Outdoor Group, Inc. |                     | sent 4/16/99      | NAFC | Invoice RM 2                                  |
| North American Outdoor Group, Inc. |                     | sent 4/16/99      | NAFC | Invoice RM 3                                  |
| North American Outdoor Group, Inc. |                     | sent 4/16/99      | NAFC | Invoice RM 4                                  |
| North American Outdoor Group, Inc. |                     | sent 4/16/99      | NAFC | Til Forbid RM 5                               |
| North American Outdoor Group, Inc. |                     | sent 4/16/99      | NAFC | Pre F-Kit Acknowledgment                      |
| North American Outdoor Group, Inc. |                     | sent 4/16/99      | NAFC | Paid F-Kit                                    |
| North American Outdoor Group, Inc. |                     | sent 4/16/99      | NAFC | Control F-Kit (with hooks)                    |
| North American Outdoor Group, Inc. |                     | sent 4/16/99      | NAFC | Soft-sided Tackle System Rollout              |
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | NAFC | NR 1  |
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | NAFC | NR 4  |
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | NAFC | Gift F-Kit                                    |
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | NAFC | Life Member Oak Chest (Lazy Ike on envelope)  |
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | NAFC | Life Member Oak Chest (padlock on envelope)   |
| North American Outdoor Group, Inc. |                     | sent 7/16/99      | NAFC | Credit Card DM Solicitation Package (Nicksic) |
| North American Outdoor Group, Inc. |                     | sent 9/8/99       | NAFC | 1994 Members Cookbook                         |
| North American Outdoor Group, Inc. |                     | sent 9/8/99       | NAFC | 1995 Members Cookbook                         |
| North American Outdoor Group, Inc. |                     | sent 9/8/99       | NAFC | 1996 Members Cookbook                         |
| North American Outdoor Group, Inc. |                     | sent 9/8/99       | NAFC | 1997 Members Cookbook                         |
| North American Outdoor Group, Inc. |                     | sent 9/8/99       | NAFC | 1998 Members Cookbook                         |
| North American Outdoor Group, Inc. |                     | sent 9/8/99       | NAFC | Advanced Fishing Strategies                   |
| North American Outdoor Group, Inc. |                     | sent 9/8/99       | NAFC | Artificial Lures                              |



| Claimant                           | Registration Number | Registration Date | Club | Title   |
|------------------------------------|---------------------|-------------------|------|---|
| North American Outdoor Group, Inc. |                     | sent 9/8/99       | NAFC | Catch Fish Anywhere, Anytime                      |
| North American Outdoor Group, Inc. |                     | sent 9/8/99       | NAFC | Catfishing Strategies                             |
| North American Outdoor Group, Inc. |                     | sent 9/8/99       | NAFC | Classic Fish Cookbook                             |
| North American Outdoor Group, Inc. |                     | sent 9/8/99       | NAFC | Freshwater Fishing Secrets                        |
| North American Outdoor Group, Inc. |                     | sent 9/8/99       | NAFC | Live Bait Tactics                                 |
| North American Outdoor Group, Inc. |                     | sent 9/8/99       | NAFC | Modern Fly Fishing                                |
| North American Outdoor Group, Inc. |                     | sent 9/8/99       | NAFC | The Art of Cooking Fish                           |
| North American Outdoor Group, Inc. |                     | sent 9/8/99       | NAFC | Favorite Fish Cookbook                            |
| North American Outdoor Group, Inc. |                     | sent 9/8/99       | NAFC | Secrets of the Bass Pros                          |
| North American Outdoor Group, Inc. |                     | sent 9/8/99       | NAFC | The Ultimate Fishing Book: Strategies for Success |
| North American Outdoor Group, Inc. |                     | sent 9/8/99       | NAFC | Trout   |
| North American Outdoor Group, Inc. |                     | sent 9/8/99       | NAFC | Walleye Secrets [4 color]                         |
| North American Outdoor Group, Inc. |                     | sent 9/10/99      | NAFC | The Fish Cookbook Journal and Tales               |
| North American Outdoor Group, Inc. |                     | sent 1/8/99       | HCOA | On Approval Bill #2                               |
| North American Outdoor Group, Inc. |                     | sent 1/8/99       | HCOA | On Approval Bill #3                               |
| North American Outdoor Group, Inc. |                     | sent 1/8/99       | HCOA | On Approval Bill #4                               |
| North American Outdoor Group, Inc. |                     | sent 1/8/99       | HCOA | Continuity Bill #1                                |
| North American Outdoor Group, Inc. |                     | sent 1/8/99       | HCOA | Continuity Bill #2                                |
| North American Outdoor Group, Inc. |                     | sent 1/8/99       | HCOA | Continuity Bill #3                                |
| North American Outdoor Group, Inc. |                     | sent 3/26/99      | HCOA | Advance Renewal - Work Gloves                     |
| North American Outdoor Group, Inc. |                     | sent 4/5/99       | HCOA | Invoice R-Kit                                     |
| North American Outdoor Group, Inc. |                     | sent 4/5/99       | HCOA | Invoice RM 2                                      |
| North American Outdoor Group, Inc. |                     | sent 4/5/99       | HCOA | Invoice RM 5                                      |
| North American Outdoor Group, Inc. |                     | sent 4/9/99       | HCOA | Card Deck Mailing                                 |
| North American Outdoor Group, Inc. |                     | sent 4/9/99       | HCOA | Product Survey                                    |
| North American Outdoor Group, Inc. |                     | sent 4/16/99      | HCOA | Invoice RM 3                                      |
| North American Outdoor Group, Inc. |                     | sent 4/16/99      | HCOA | Invoice RM 4                                      |
| North American Outdoor Group, Inc. |                     | sent 4/16/99      | HCOA | Invoice RM 6                                      |
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | HCOA | Member Tips and Projects                          |
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | HCOA | Member Hints and Projects                         |
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | HCOA | Power Tools                                       |
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | HCOA | Home Remodeling: Walls, Windows & Doors           |
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | HCOA | Woodworking Skills & Projects                     |
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | HCOA | Landscape Structure & Decks                       |

| Claimant                           | Registration Number | Registration Date | Club | Title                                       |
|------------------------------------|---------------------|-------------------|------|---|
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | HCOA | Tools & Techniques                          |
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | HCOA | Backyard Living Member Recipes & Projects   |
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | HCOA | Members' DIY Secrets                        |
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | HCOA | Woodworking Treasures                       |
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | HCOA | Exterior Home Repairs                       |
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | HCOA | HCOA Oak Chest (Life Member)                |
| North American Outdoor Group, Inc. |                     | sent 9/3/99       | HCOA | Classic Woodworking                         |
| North American Outdoor Group, Inc. |                     | sent 9/3/99       | HCOA | Hand Tools and Techniques                   |
| North American Outdoor Group, Inc. |                     | sent 9/3/99       | HCOA | Table Saws and Techniques                   |
| North American Outdoor Group, Inc. |                     | sent 9/3/99       | HCOA | Woodworking with Sheet Goods                |
| North American Outdoor Group, Inc. |                     | sent 3/26/99      | NHGC | Advance Renewal - Garden Shears             |
| North American Outdoor Group, Inc. |                     | sent 3/26/99      | NHGC | F-Kit                                       |
| North American Outdoor Group, Inc. |                     | sent 4/5/99       | NHGC | Love Letter                                 |
| North American Outdoor Group, Inc. |                     | sent 4/5/99       | NHGC | New RM 1                                    |
| North American Outdoor Group, Inc. |                     | sent 4/5/99       | NHGC | RM 2 - Benefits Pending                     |
| North American Outdoor Group, Inc. |                     | sent 4/5/99       | NHGC | RM 3 - Dated Material                       |
| North American Outdoor Group, Inc. |                     | sent 4/5/99       | NHGC | RM 4 - Don't Miss                           |
| North American Outdoor Group, Inc. |                     | sent 4/9/99       | NHGC | Card Deck Mailing                           |
| North American Outdoor Group, Inc. |                     | sent 4/9/99       | NHGC | Bird Feeder Package                         |
| North American Outdoor Group, Inc. |                     | sent 4/16/99      | NHGC | Early Bird with Fiskars Giveaway            |
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | NHGC | The New American Kitchen Garden             |
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | NHGC | Cutting Gardens                             |
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | NHGC | Members Cookbook                            |
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | NHGC | Perennials                                  |
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | NHGC | Garden Rewards -- Member Insights and Ideas |
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | NHGC | Container Gardens                           |
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | NHGC | Wildlife Gardens                            |
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | NHGC | The New Rose                                |
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | NHGC | Garden Traditions: Member Recipes           |
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | NHGC | Culinary Herbs                              |
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | NHGC | Shade Gardens                               |
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | NHGC | Gardening Essentials                        |
| North American Outdoor Group, Inc. |                     | sent 9/3/99       | NHGC | Vegetable Gardens                           |

NAOG Copyrights by Claimant Name

| Claimant                           | Registration Number | Registration Date | Club   | Title   |
|------------------------------------|---------------------|-------------------|--------|---|
| North American Outdoor Group, Inc. |                     | sent 10/2/98      | PGATPC | Early Bird  |
| North American Outdoor Group, Inc. |                     | sent 10/2/98      | PGATPC | Love Letter   |
| North American Outdoor Group, Inc. |                     | sent 10/2/98      | PGATPC | Renewal Kit   |
| North American Outdoor Group, Inc. |                     | sent 10/2/98      | PGATPC | RM 1  |
| North American Outdoor Group, Inc. |                     | sent 10/2/98      | PGATPC | RM 2  |
| North American Outdoor Group, Inc. |                     | sent 10/2/98      | PGATPC | RM 3  |
| North American Outdoor Group, Inc. |                     | sent 10/2/98      | PGATPC | RM 4  |
| North American Outdoor Group, Inc. |                     | sent 10/2/98      | PGATPC | RM 5  |
| North American Outdoor Group, Inc. |                     | sent 1/10/99      | PGATPC | On Approval Bill #1                                       |
| North American Outdoor Group, Inc. |                     | sent 1/10/99      | PGATPC | On Approval Bill #2                                       |
| North American Outdoor Group, Inc. |                     | sent 1/10/99      | PGATPC | On Approval Bill #3                                       |
| North American Outdoor Group, Inc. |                     | sent 1/10/99      | PGATPC | On Approval Bill #4                                       |
| North American Outdoor Group, Inc. |                     | sent 1/10/99      | PGATPC | Continuity Bill #1  |
| North American Outdoor Group, Inc. |                     | sent 1/10/99      | PGATPC | Continuity Bill #2  |
| North American Outdoor Group, Inc. |                     | sent 1/10/99      | PGATPC | Continuity Bill #3  |
| North American Outdoor Group, Inc. |                     | sent 1/10/99      | PGATPC | Continuity Bill #4  |
| North American Outdoor Group, Inc. |                     | sent 1/10/99      | PGATPC | Continuity Bill #5  |
| North American Outdoor Group, Inc. |                     | sent 1/10/99      | PGATPC | Continuity Bill #6  |
| North American Outdoor Group, Inc. |                     | sent 1/22/99      | PGATPC | 4 Color OE Continuity                                     |
| North American Outdoor Group, Inc. |                     | sent 1/22/99      | PGATPC | On Approval Bill #1 - Free Gift                           |
| North American Outdoor Group, Inc. |                     | sent 3/26/99      | PGATPC | Advance Renewal - CD-ROM                                  |
| North American Outdoor Group, Inc. |                     | sent 4/5/99       | PGATPC | 6x9 R-Kit   |
| North American Outdoor Group, Inc. |                     | sent 4/16/99      | PGATPC | "No Free Months" Early Bird                               |
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | PGATPC | New Member Fulfillment Kit with Bag Tag                   |
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | PGATPC | Direct Mail Acquisition Package with Ball Marker          |
| North American Outdoor Group, Inc. |                     | sent 8/13/99      | PGATPC | The Course [video]  |
| North American Outdoor Group, Inc. |                     | sent 8/13/99      | PGATPC | The Ball [video]  |
| North American Outdoor Group, Inc. |                     | sent 8/13/99      | PGATPC | Driving for Distance and Accuracy with Tom Lehman [video] |
| North American Outdoor Group, Inc. |                     | sent 8/13/99      | PGATPC | Mastering Trouble Shots with Craig Stadler [video]        |
| North American Outdoor Group, Inc. |                     | sent 8/13/99      | PGATPC | Short Game Techniques with Fuzzy Zoeller [video]          |
| North American Outdoor Group, Inc. |                     | sent 8/13/99      | PGATPC | Accurate Putting with Steve Jones [video]                 |
| North American Outdoor Group, Inc. |                     | sent 8/13/99      | PGATPC | Long Irons and Fairway Woods with Tom Lehman [video]      |
| North American Outdoor Group, Inc. |                     | sent 8/13/99      | PGATPC | Short Iron Shotmaking with John Cook [video]              |
| North American Outdoor Group, Inc. |                     | sent 8/13/99      | PGATPC | Strategy and Course Management with Lee Janzen [video]    |

NAOG Copyrights by Claimant Name

| Claimant                           | Registration Number | Registration Date | Club | Title                      |
|------------------------------------|---------------------|-------------------|------|----------------------------|
| North American Outdoor Group, Inc. |                     | sent 4/30/99      | CCA  | New Member Fulfillment Kit |

LICENSES

See attached.

1. License Agreement by and between North American Outdoor Group, Inc. and PGA Tour Inc. dated June 9, 1997.
2. Services Agreement by and between North American Outdoor Group, Inc. and PGA Tour Inc. dated June 9, 1997.
3. Production Agreement by and between PGA Tour Productions and North American Outdoor Group, Inc. dated December 15, 1998.
4. Agreement by and between North American Outdoor Group, Inc. and ESPN, Inc., dated as of June 26, 1996.
5. Agreement by and between North American Outdoor Group, Inc. and ESPN, Inc., dated August 12, 1998.
6. Series Agreement by and between North American Outdoor Group, Inc. and ESPN, Inc., dated as of June 26, 1997.
7. Agreement by and between North American Outdoor Group, Inc. and ESPN, Inc., dated October 28, 1997.

2.15c

# NAOG BUSINESS APPLICATIONS SOFTWARE

## NAOG Business Applications Software

|                               |                                  |                          |
|-------------------------------|----------------------------------|--------------------------|
| Admate Computer Systems       | AdMate                           | Version 16               |
| First Data Merchant           | QuickPro                         |                          |
| Solomon Software              | Solomon                          | 2.08 kernel build 141    |
| Ascom Hasler                  | MMS (Mailroom Management System) | Version 4.4F             |
| Best Software                 | FAS1000                          |                          |
| International Data Operations | PHD                              | Version 4.2              |
| ADP                           | ADP                              | Version 2.50-11          |
| Miglausch                     | Miglausch                        | Deinstalled - Not in use |

ACS - Advantage Computing S Modules, as follows:

6.71 + NAOG code

Advantage AP  
 Advantage AR  
 Advantage Advertising  
 Advantage BCL  
 Advantage Campaign  
 Advantage Central Data  
 Advantage Circulation  
 Advantage Credit Card  
 Advantage Cust Serv  
 Advantage DB Recovery  
 Advantage Dup Consolid  
 Advantage Estimating  
 Advantage Inventory  
 Advantage Promotion  
 Advantage Master Data  
 Advantage Master Ledger  
 Advantage Product Fulfill  
 Advantage Purchasing  
 Advantage Royalty  
 Advantage Sales Analysis  
 Advantage Standing Orders  
 Advantage Reports/Forms  
 Advantage List Management  
 Advantage Operations  
 Advantage System Admin.

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Xavier  
 MPD (Member Profile Database)  
 MarketPlaceHST  
 MarketPlace 2  
 MarketPlace Revenue Recognition  
 MarketPlace LM  
 Credit card (CC500)  
 Ad Tracking - FoxPro  
 PHD Reporting

## NAOG Business Applications Software

Nortel Systems

Meridian 1 PBX, Option 51C, J03671 Operatin release #23 version #54  
 Meridian Voice Mail EC-MMP40 - MerMail release #12 version #11.3  
 Meridian MAX IPE - MAX ACD release #8.71 version #52

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TRADEMARK  
 REEL: 001975 FRAME: 0458

## DESKTOP SOFTWARE NAOG

| Manufacturer             | Product Name                        | Version         |
|--------------------------|-------------------------------------|-----------------|
| Adaptec                  | Adaptec Toast                       | 3.5             |
| Adaptec                  | Easy CD Creator                     | 3.01B           |
| Admate                   | Admate                              | 16.5            |
| Adobe                    | Acrobat Reader for Win32            | multiple        |
| Adobe                    | Adobe Dimensions                    | 2.0             |
| Adobe                    | Adobe Gallery Effects               | 2.0             |
| Adobe                    | Adobe Illustrator                   | 6, 7, & 8       |
| Adobe                    | Adobe Photoshop                     | multiple        |
| Adobe                    | Adobe Streamline                    | multiple        |
| Adobe                    | Adobe Utilities                     | 3.0             |
| Adobe                    | Photoshop                           | 5.0             |
| Adobe                    | Type Manager Deluxe                 | 4.0             |
| Adobe                    | Type Reunion Deluxe                 | 2.0.3           |
| Anubis                   | Anubis Mounter                      | 2.54u           |
| Anubis                   | Anubis Utility                      | 2.54u           |
| Apple                    | Apple Cd Audio Player               |                 |
| Apple                    | Apple Events Preview                |                 |
| Apple                    | Apple Extras                        |                 |
| Apple                    | Apple Raid                          | 1.1.1           |
| Apple                    | Apple Video Player                  |                 |
| Apple                    | Events Preview                      |                 |
| Apple                    | Extras                              |                 |
| Apple                    | Mac Pins                            |                 |
| Apple                    | MacCheck                            | 1.0.3           |
| Apple                    | MacIntax 97                         |                 |
| Apple                    | MacLink Plus                        | multiple        |
| Apple                    | QuickTime for Win32                 | multiple        |
| Apple                    | QuickTime Player                    | 4.0             |
| ASCOM                    | MMS                                 | 4.4f MS-DOS     |
| ASCOM                    | Win MMS                             | Win 95          |
| Avid Technologies, Inc.  | Avid System                         | 6.0             |
| Avid Technologies, Inc.  | Avid Express                        | 2.1             |
| Axent                    | Raptor Mobile                       | 5.0.1           |
| B Field                  |                                     |                 |
| Barr Systems, Inc.       | BARR/SPOOL                          |                 |
| Best Software            | ABRA for Windows                    | 4.1             |
| Boyer and Associates     | Solomon IV                          | 2.6             |
| Business Objects         | Business Objects                    | 4.0.1 & 4.1.4   |
| Business Objects         | Document Agent                      | 4.1.4           |
| Business Objects         | Reporter                            | 4.1.3           |
| Business Objects         | Supervisor                          | 4.1.3 and 4.1.4 |
| CAPS (US Postal Service) | CIS (Customer Inquiry System)       | 2.1             |
| Cardiff Software         | Telaform                            | 5.4             |
| Castelle                 | FaxPress for Windows                |                 |
| Centrus Software         | ADP                                 | 2.50-11         |
| Centrus Software         | ADP Server                          | 6.1.2-PTF7      |
| Cheyenne                 | ARCserve for Windows                | 6.0             |
| Chroma Graphics          | Magic Mask                          | 2.0             |
| Claris                   | Claris Works                        | 4.0             |
| CompuServe               | CompuServe Info Manager for Windows | 2.0             |
| Computer Associates      | ARC Serve                           | 6.1             |

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## DESKTOP SOFTWARE NAOG

|                     |                                |               |
|---------------------|--------------------------------|---------------|
| Computer Associates | ServiceIT                      | 4.3           |
| Connectix           | RAM Doubler for Windows        |               |
| Corel               | Corel Photo-Paint              | multiple      |
| Corel               | Corel Ventura                  | 5.0           |
| Corel               | CorelDRAW                      | multiple      |
| Corel               | Draw                           | 8.0           |
| Corel               | Paint                          | 8.0           |
| Dantz               | Retrospect                     | 4.11          |
| Dartmouth College   | Fetch                          | 3.0.3         |
| Datastorm           | Procomm Plus                   | 4.7           |
| DataViz             | Conversions Plus for Windows   | 4.0           |
| Delrina             | WinFax PRO                     |               |
| Design Software     | DSBackup                       |               |
| Digital             | Excursion                      | 3.0           |
| Elixir              | Elixir                         | 3.4           |
| Fujitsu             | Scandall                       | 2.5           |
| Fujitsu             | Twain                          | 3.0.5         |
| Gupta               | SQLBase Server for Windows     |               |
| IBM                 | LAPS for OS/2                  | 2.6           |
| IBM                 | Lotus 1-2-3                    | multiple      |
| IBM                 | OS/2                           | 4.0           |
| IBM                 | Personal Comm/3270 for OS/2    |               |
| Imega               | Imega Software                 | 3.5.2         |
| Imega               | Imega Tools                    |               |
| Ipswitch            | WS_FTP PRO                     | 951112.0      |
| Kodak               | Kodak Acquire                  | 3.0           |
| Kodak               | Precision Startup              |               |
| Lotus               | Organizer                      | 2.1           |
| Macromedia          | Dreamweaver                    | 2.0           |
| Macromedia          | Fireworks                      | 2.0           |
| McAfee Associates   | VirusScan for Win32            | 2.5           |
| McAfee Associates   | VirusScan for Win32            | 3.0           |
| McAfee Associates   | VSHIELD for Win32              |               |
| Meridian            | Meridian Terminal Emulator     | 7.13 and 7.14 |
| Microcom            | Carbon Copy                    |               |
| Microsoft           | Access 97                      | 8.0 SR2a      |
| Microsoft           | Bookshelf for Win32            | 1998-97       |
| Microsoft           | Cardfile                       | 4.00.9508     |
| Microsoft           | Exchange Client for Win32      | 4 and 5       |
| Microsoft           | Exchange Server                | 5.5           |
| Microsoft           | Fox Pro for Windows            | 2.6           |
| Microsoft           | FrontPage 98                   |               |
| Microsoft           | Internet Information Server    | 3.0           |
| Microsoft           | Microsoft Reference            |               |
| Microsoft           | NT Resource Kit                | 4.0           |
| Microsoft           | Office 97                      | SR2a          |
| Microsoft           | Office 98                      | 98.0          |
| Microsoft           | Office Developer Edition Tools | 97.0          |
| Microsoft           | Outlook 97                     | 8.0           |
| Microsoft           | Outlook 98                     | 8.5.5104.6    |
| Microsoft           | PowerPoint for Windows         | 4.0c          |
| Microsoft           | Project 98                     | SR1           |

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|                         |                               |                   |
|-------------------------|-------------------------------|-------------------|
| Microsoft               | Publisher                     | 98.0              |
| Microsoft               | Visual Basic                  | 5 and 6           |
| Microsoft               | Visual Fox Pro                | 5.0               |
| Microsoft               | Win95 Y2K                     | patch             |
| Microsoft               | Windows NT                    | 4.0               |
| Microsoft               | WinNT SP5 Y2K                 | patch             |
| Microsoft               | WinNT SR4 Y2K                 | patch             |
| Microsoft               | Works for Win95               | 4.0               |
| MKS                     | Source Integrity              | 7.3               |
| Motorola                | Motorola Extras               |                   |
| MSDN Library            | Visual Studio                 | 6.0               |
| NAOG                    | Ad Tracking                   | n/a               |
| NAOG                    | Comp List                     |                   |
| NAOG                    | Member Profiles               | 1.0               |
| NAOG                    | Phone Extension DB            |                   |
| NAOG                    | Recipe Reprints               |                   |
| NAOG                    | Xavier                        | 2.0               |
| NAOG                    | Xavier                        | 3.0               |
| Net Partners            | Websense                      | 3.1               |
| Netscape Communications | Communicator                  | 4.5               |
| Netscape Communications | Netscape Communicator         | 4.5               |
| Nico Mak Computing      | WinZip for Win32              | 6.2 and 7.0       |
| Norton-Lambert          | Close-Up                      |                   |
| Novell                  | Btrieve                       | 5.1               |
| Novell                  | Intranetware Client for NT    | 4.11a and 4.5     |
| Novell                  | Intranetware Client for Win95 | 2.2.0.0 and 3.0.1 |
| Novell                  | LAN WorkPlace                 |                   |
| Novell                  | Netware Administrator         |                   |
| Novell                  | Netware Connect               | 2.0.25            |
| Novell                  | NetWare IPX Driver            | 3.0               |
| Novell                  | NetWare LSI Driver            | 2.2               |
| Novell                  | NetWare MLIO Driver           | 2.1               |
| Novell                  | NetWare Shell Driver          | multiple          |
| Novell                  | NT Server SPA                 | 4.0               |
| Novell                  | Win 2 NCS                     | 2.1               |
| Oracle                  | Client                        | 8.0.5             |
| Oracle                  | Designer 2000                 | 2.1               |
| Oracle                  | Developer 2000                | 2.1               |
| Oracle                  | Developer 2000 Forms          | 4.5               |
| Oracle                  | Developer 2000 Reports        | 2.5               |
| Oracle                  | Forms Runtime                 | 5.0.5.11.0        |
| Oracle                  | OEM                           | 1.6               |
| Oracle                  | Oracle                        | 7.0               |
| Oracle                  | Oracle                        | 8.0               |
| Oracle                  | Oracle for Windows NT         | 8.0               |
| Oracle                  | Oracle Net 8                  | 8.0               |
| Oracle                  | Oracle Objects for OLE        | 2.3               |
| Oracle                  | Oracle Replication Manager    | 1.6               |
| Oracle                  | Oracle Security Manager       |                   |
| Oracle                  | Oracle Server                 | 8.0               |
| Oracle                  | Reports Runtime               | 3.0.5.10.2        |
| Oracle                  | SQL Plus                      | 3.3.1             |

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|   |                                     |                   |
|---|-------------------------------------|-------------------|
| Oracle                                      | SQL Scope                           |                   |
| Oracle                                      | SQL*Net for Win32                   | 2.3               |
| Personics                                   | Monarch for Windows                 | 1.0               |
| Phaser                                      | Phaser 300 Utilities                |                   |
| Phaser                                      | Phaser 480 Utilities                |                   |
| Phaser                                      | Phaser Tools                        |                   |
| Pinnacle Publishing                         | Graphics Server Windows SDK         | 4.0               |
| Pinnacle Publishing                         | Pinnacle Formatter                  | 3.0.5             |
| PKWare                                      | PKZip                               | 2.6               |
| PKWare                                      | PKZip Command Line                  | 2.5               |
| PointCast                                   | PointCast Network                   | 2.0               |
| Puma Technology                             | TranXit for Windows                 | 2.1               |
| Qualcomm                                    | Eudora Pro                          | 3.0               |
| Quark                                       | Quark Xpress                        | 4 to 4.04 and 4.3 |
| Quarterdeck                                 | Manifest                            | 1.1               |
| Quarterdeck                                 | RapidRemote for Win32               | 1.5               |
| Raptor                                      | Eagle Firewall                      | 6.0               |
| Raptor                                      | Eagle Remote                        | 5.0               |
| Real Networks                               | Real Player                         | 5.0               |
| Red Book                                    | Advertiser & Agency Red Book Plus   |                   |
| Red Book                                    | Red Book                            |                   |
| ReportSmith                                 | ReportSmith                         | 2.5               |
| RightTime                                   | Y2KPCPRO                            | patch 2.33r       |
| Savant                                      | Q Diagnostics                       | 2.0               |
| Seagate                                     | Crystal Reports for VB5.0 for Win32 | 3 and 4.5         |
| SJT Enterprises                             | Lease Agreement kit                 | text files        |
| Sprint                                      | PhoneView                           |                   |
| Starbase Corp                               | Star Team Pro                       | 3.0               |
| Statistical Products and Software Solutions | SPSS Answer Tree                    | 1.0               |
| Statistical Products and Software Solutions | SPSS Business Query                 |                   |
| Statistical Products and Software Solutions | SPSS Decision Works                 | 5.0               |
| Statistical Products and Software Solutions | SPSS Decision Works                 | 6.0               |
| Storm Software                              | EasyPhoto for Win32                 |                   |
| Sun Microsystems                            | Sun Solaris O/S                     | 2.6               |
| Sybase                                      | Sybase SQL Anywhere for Windows     | 5.0               |
| Symantec                                    | Act!                                | 4.02 & 4.04       |
| Symantec                                    | Norton Anti Virus                   | 5.0               |
| Symantec                                    | Norton Utility                      |                   |
| Symantec                                    | pcANYWHERE for Win32                | 8.0               |
| Synex                                       | Bar Code Pro                        | 3.5               |
| Tally Systems                               | NetCensus DOS Collector             | 2.9               |
| Tally Systems                               | NetCensus OS/2 Collector            | 2.9               |
| Tally Systems                               | NetCensus Win32 Collector           | 2.9               |
| TimeSlips                                   | Time Sheet Professional             | 5.5               |
| TimeSlips                                   | TimeSheet Professional for Win32    | 5.5               |
| Traveling Software                          | LapLink for Windows                 | 6.0               |
| Van Dyke Technologies                       | CRT                                 | 1.1.2             |
| Visio                                       | Professional                        | 5.0               |
| Visio                                       | Visio Professional                  | 4 and 5           |

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## DESKTOP SOFTWARE NAOG

|       |                              |           |  |
|-------|------------------------------|-----------|--|
| Xerox | Docuprint                    | 1.5.4     |  |
|       | Time Slips                   |           |  |
|       | Acquire                      | 3.0       |  |
|       | American Heritage            |           |  |
|       | Blumenthal Sweeps Pkg        |           |  |
|       | Business Tools and Templates |           |  |
|       | Calibration Tool             |           |  |
|       | Canon Creative               |           |  |
|       | Colorado Backup              |           |  |
|       | Comm Closer                  |           |  |
|       | Cyberdog                     | 1.2.1     |  |
|       | Disk Doubler Utilities       |           |  |
|       | Dongle Dumper                |           |  |
|       | Downloader                   | 5.0.4     |  |
|       | Drop Stuff                   |           |  |
|       | EPS Converter                | 1.3.2     |  |
|       | Extensis QX Shadow           | 3.0.2     |  |
|       | Extractor Lite               | shareware |  |
|       | Font Creator                 |           |  |
|       | Font Xpress                  | 3.5       |  |
|       | Formatter One Pro            |           |  |
|       | Foto Look                    | 2.07.2    |  |
|       | FreeHand                     | 4.0       |  |
|       | FreeTerm                     |           |  |
|       | GCC Select Press             |           |  |
|       | GME 96                       |           |  |
|       | Grammanan Documentation      |           |  |
|       | Hard Disk Tool Kit           | 2.0       |  |
|       | Help                         | 1.0.7     |  |
|       | HTML Web Weaver              | 3.5.2     |  |
|       | Hyper Card                   | 2.1       |  |
|       | Infini O                     |           |  |
|       | Infini-D                     | 2.5       |  |
|       | Kay CAD                      | 1.0       |  |
|       | KPT Bryce                    | 1.0       |  |
|       | KPT Quick Show LT            | 1.2.2     |  |
|       | KPT Vector Effects           |           |  |
|       | KPT Bryce                    | 1.0       |  |
|       | Kudo Catalog Reader          |           |  |
|       | Lview Pro                    | 2.1       |  |
|       | Maggie                       | 1.3       |  |
|       | MapEdit                      | 1.0       |  |
|       | Marathon                     |           |  |
|       | MarkZ tools II               | 5.8       |  |
|       | Media Formatter              |           |  |
|       | Media Reader                 | 6.0       |  |
|       | MicroNet Utility             | multiple  |  |
|       | Morph                        | 2.0       |  |
|       | Nikon Scan                   | 2.0       |  |
|       | Photoworks                   | 1.0.1     |  |
|       | PI Mac Convert               |           |  |
|       | Pressview                    |           |  |

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|                          |           |  |
|--------------------------|-----------|--|
| Presto Pagemaker         | 1.2.3     |  |
| Protools                 |           |  |
| Pyro                     |           |  |
| Quick Draw 3-D           | 1.5       |  |
| Quick Draw GX            |           |  |
| Quick Mount              | 1.0.5     |  |
| Quick Time               |           |  |
| Quick Time Conferencing  |           |  |
| Radius ProSense          |           |  |
| Remote Access            |           |  |
| Remote Access Client     |           |  |
| S Express IV             |           |  |
| SAM                      | multiple  |  |
| SAM Virus Clinic         |           |  |
| Scan Ready               | 1.0       |  |
| Screen Ready             | 1.0       |  |
| SCSI Probe               | 3.5       |  |
| SE IV Updater            |           |  |
| Select Press             |           |  |
| Slot Locker              |           |  |
| Stuffit Expander         | 3.5.2     |  |
| SuitCase                 | 3.0       |  |
| Teach Text               | 7.2       |  |
| The Spider CyberPromoter | shareware |  |
| Time Styler              | 2.0       |  |
| TTB                      | 4.02c     |  |
| Turbo PS Utilities       | 2.1       |  |
| Type Styler              | 2.0       |  |
| UnMount II               |           |  |
| User Manager for Domains |           |  |
| Vantage Utilities        |           |  |
| Vistascan                | 2.3       |  |
| VuePrint                 | 7.2       |  |
| Web Position             | shareware |  |
| Word Link                | 2.1       |  |
| Workstation Software     | 3.6.2     |  |

NAOG/CENDANT CONFIDENTIAL

PATENTS

None.

TRADEMARKS

See attached.

## Internet Domain Names

cookingclub.com (not active)  
huntingclub.com (active)  
fishingclub.com (active)  
gardeningclub.com (active)  
golfer.com (not active)  
golfingclub.com (not active)  
handymanclub.com (active)  
nafc.com (not active)  
naog.com (active)

TRADEMARK

| REEL: 001975 FRAME: 0467



**U.S. Trademark Registrations**  
(as of August 10, 1999)

| <b><u>Mark</u></b>  | <b><u>Reg. No.</u></b> | <b><u>Reg. Date</u></b> | <b><u>Aff.</u></b><br>(filed or due) | <b><u>Renewal</u></b> | <b><u>Goods/Services</u></b>  |
|---|------------------------|-------------------------|--------------------------------------|-----------------------|---|
| AMERICAN HOW-TO   | 1,860,929              | 11/01/94                | 11/01/00                             | 11/01/04              | Magazine concerning home repairs and improvements, in Cl. 16  |
| ANGLING ON AUDIO  | 2,017,047              | 11/19/96                | 11/19/02                             | 11/19/06              | Pre-recorded audio tapes featuring programs directed to fishing, in Cl. 9   |
| COMPLETE ANGLER'S LIBRARY   | 2,082,958              | 07/29/97                | 07/29/03                             | 07/29/07              | Series of books in the field of fishing, in Cl. 16  |
| *COOKING CLUB OF AMERICA  | 2,260,114              | 07/06/99                | 07/06/05                             | 07/05/09              | General information clearing house relating to foods and cooking; promoting the goods and services of others through providing discounts on merchandise in the field of cooking, in Cl. 35; and |
| COOKING PLEASURES   | 2,265,732              | 07/27/99                | 07/27/05                             | 07/27/09              | Cooking club services, Cl. 42   |
| F.I.N. AFFILIATE NORTH AMERICAN FISHING CLUB FISHING INFORMATION NETWORK and Design | 1,844,675              | 07/12/94                | 07/12/00                             | 07/12/04              | Magazines in the fields of food and cooking, in Cl. 16  |
|   |                        |                         |                                      |                       | Promoting the goods and services of others through the dissemination of fishing-related information via a national network of angling experts, in Cl. 35, and                                   |
|   |                        |                         |                                      |                       | Association services, namely, promoting the interests of anglers, in Cl. 42   |

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\* Supplemental Register

| <u>Mark</u>                         | <u>Reg. No.</u> | <u>Reg. Date</u> | <u>Aff.</u><br>(filed or due) | <u>Renewal</u> | <u>Goods/Services</u>  |
|-------------------------------------|-----------------|------------------|-------------------------------|----------------|--|
| FISHING CLUB OF AMERICA             | 1,926,054       | 10/10/95         | 10/10/01                      | 10/10/05       | Club services, namely, furnishing a forum for discussing matters relating to angling, in Cl. 42  |
| *GARDENING HOW-TO                   | 2,082,607       | 07/22/97         | 07/22/03                      | 07/22/07       | Magazines, pamphlets, leaflets, printed instructional, educational and teaching materials and a series of non-fictional books, all in the field of gardening, landscaping, horticulture and outdoor projects, in Cl. 16  |
| *HANDYMAN CLUB OF AMERICA           | 1,859,293       | 10/18/94         | 10/18/00                      | 10/18/04       | Information services; namely, the receipt of expertise from participating members, testing opportunities for trial and testing of do-it-yourself related products, travel discounts, and account services via telephone in the field of do-it-yourself and home repair information, in Cl. 37; and |
| HANDYMAN CLUB OF AMERICA and Design | 1,854,867       | 09/20/94         | 09/20/00                      | 09/20/04       | Club for non-professionals in the field of do-it-yourself projects and home improvement projects, in Cl. 42<br>Information services in the field of do-it-yourself and home repair information, in Cl. 37; and   |
| **HUNTERS INFORMATION SERIES        | 1,564,020       | 10/31/89         | 8                             | 10/31/09       | Club for non-professionals in the field of do-it-yourself projects and home improvement projects, in Cl. 42<br>Books on hunting, in Cl. 16   |

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\* Supplemental Register

\*\* Supplemental Register

| <u>Mark</u>                                   | <u>Reg. No.</u> | <u>Reg. Date</u> | <u>Aff.</u><br>(filed or due) | <u>Renewal</u> | <u>Goods/Services</u>  |
|---|-----------------|------------------|-------------------------------|----------------|--|
| *NATIONAL HOME<br>GARDENING CLUB              | 2,082,618       | 07/22/97         | 07/22/03                      | 07/22/07       | Magazines, pamphlets, leaflets, printed instructional, educational and teaching materials and a series of non-fictional books, all in the field of gardening, landscaping, horticulture and outdoor projects, in Cl. 16;<br><br>Clothing; namely, caps, T-shirts and sweatshirts, in Cl. 25;<br><br>General information clearing house relating to gardening, landscaping, horticulture and outdoor projects, and promoting the goods and services of others through the distribution of discount cards, in Cl. 35; and<br><br>Gardening club for non-professional gardeners in the fields of gardening, landscaping, horticulture and outdoor projects, in Cl. 42 |
| NATIONAL HOME<br>GARDENING CLUB<br>and Design | 2,186,919       | 09/01/98         | 09/01/04                      | 09/01/08       | Gardening tools, namely, garden shears, weeders, shovels and cultivators for use in the home, yard and garden, in Cl. 8;<br><br>Magazines, pamphlets and a series of non-fictional books, all in the fields of gardening, landscaping, horticulture and outdoor projects, in Cl. 16;<br><br>Clothing, namely T-shirts, Cl. 25;<br><br>General information clearing house relating to gardening, landscaping, horticulture and outdoor projects, and promoting the goods and services of others through the distribution of discount cards, in Cl. 35;  |

| <u>Mark</u>  | <u>Reg. No.</u> | <u>Reg. Date</u> | <u>Aff.</u><br>(filed or due) | <u>Renewal</u> | <u>Goods/Services</u>   |
|--|-----------------|------------------|-------------------------------|----------------|---|
| NATIONAL HOME<br>GARDENING CLUB<br>and Design                            | 2,259,719       | 07/06/99         | 07/06/05                      | 07/06/09       | Credit card services and insurance agencies in the field of life insurance, in Cl. 36; and  |
| NATIONAL<br>OUTDOORS RADIO<br>PROGRAM and Design                         | 1,773,212       | 05/25/93         | 8 & 15                        | 05/25/03       | Gardening club for non-professional gardeners in the fields of gardening, landscaping, horticulture and outdoor projects, in Cl. 42 |
| NORTH AMERICAN<br>ANGLER VIDEO<br>ADVENTURE                              | 2,031,097       | 01/14/97         | 01/14/03                      | 01/14/07       | Pre-recorded video tapes in the field of gardening, landscaping, horticulture and outdoor projects, in Cl. 9                        |
| NORTH AMERICAN<br>FISHERMAN NORTH<br>AMERICAN FISHING<br>CLUB and Design | 1,608,177       | 07/31/90         | 8 & 15                        | 07/31/00       | Entertainment in the nature of an ongoing radio program, in Cl. 41  |
| NORTH AMERICAN<br>FISHING CLUB and<br>Design                             | 1,592,775       | 04/24/90         | 8 & 15                        | 04/24/00       | Pre-recorded video tapes about angling, in Cl. 9  |
|  |                 |                  |                               |                | Magazines on fishing, in Cl. 16   |
|  |                 |                  |                               |                | Hand tools, namely, manually-operated knife sharpeners, in Cl. 8;   |
|  |                 |                  |                               |                | Fishing magazines, in Cl. 16;   |
|  |                 |                  |                               |                | Clothing, namely, caps, in Cl. 25; and  |
|  |                 |                  |                               |                | Indicating membership in a fishing club, in Cl. 200   |

| <u>Mark</u>   | <u>Reg. No.</u> | <u>Reg. Date</u> | <u>Aff.</u><br>(filed or due) | <u>Renewal</u> | <u>Goods/Services</u>   |
|---|-----------------|------------------|-------------------------------|----------------|---|
| NORTH AMERICAN<br>FISHING CLUB and<br>Design          | 2,043,385       | 03/11/97         | 03/11/03                      | 03/11/07       | Jewelry, namely, rings, pins and watches, in Cl. 14   |
| NORTH AMERICAN<br>HUNTING CLUB and<br>Design          | 1,213,653       | 10/19/82         | 8 & 15                        | 10/19/02       | Indicating membership in a hunting club, in Cl. 200   |
| NORTH AMERICAN<br>HUNTING CLUB and<br>Design          | 1,235,693       | 04/26/83         | 8 & 15                        | 04/26/03       | Hunting magazines, in Cl. 16  |
| NORTH-AMERICAN-<br>HUNTING-CLUB and<br>Design         | 1,564,199       | 11/07/89         | 8 & 15                        | 11/07/09       | Hunting knives, in Cl. 8;<br>Firearms, in Cl. 13;<br>Metal belt buckles made in whole or in part of precious<br>metal, in Cl. 14; and<br>Clothing, namely, caps, in Cl. 25  |
| NORTH AMERICAN<br>HUNTING CLUB INC.<br>and Design     | 1,206,787       | 08/31/82         | 8 & 15                        | 08/31/02       | Assisting members in obtaining discounts on hunting<br>equipment at participating merchants, in Cl. 35;<br>Organizing hunting trips, in Cl. 39;<br>Operating a hunting reserve, in Cl. 41; and<br>Maintaining a registry of big game, in Cl. 42 |
| NORTH AMERICAN<br>HUNTING ODYSSEY<br>VIDEO COLLECTION | 2,033,549       | 01/28/97         | 01/28/03                      | 01/28/07       | Video tapes featuring hunting, in Cl. 9   |

| <u>Mark</u>   | <u>Reg. No.</u> | <u>Reg. Date</u> | <u>Aff.</u><br>(filed or due) | <u>Renewal</u> | <u>Goods/Services</u>   |
|---|-----------------|------------------|-------------------------------|----------------|---|
| NORTH AMERICAN<br>OUTDOORS  | 1,741,803       | 12/22/92         | 8 & 15                        | 12/22/02       | Education and entertainment services; namely, the production of continuing television and radio programs relating to hunting and fishing, in Cl. 41   |
| * OFFICIAL<br>PUBLICATION OF<br>THE NATIONAL<br>HOME GARDENING<br>CLUB GARDENING<br>HOW-TO (Stylized) | 2,082,622       | 07/22/97         | 07/22/03                      | 07/22/07       | Magazines, pamphlets, leaflets, printed instructional, educational and teaching materials and a series of non-fictional books, all in the field of gardening, landscaping, horticulture and outdoor projects, in Cl. 16 |

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\* Supplemental Register

[NYCorp;933370\_1.WPD;4443D:10/13/1999--5:24p]

**U.S. Trademark Applications**  
**(as of September 21, 1999)**

| <b><u>Mark</u></b>              | <b><u>Serial No.</u></b> | <b><u>Filing Date</u></b> | <b><u>Goods/Services</u></b>  |
|---------------------------------|--------------------------|---------------------------|---|
| FISHING INFORMATION NETWORK     | Awaiting filing receipt  |                           | Promoting the goods and services of others through the dissemination of fishing-related information via a national network of angling experts, in Cl. 35; and |
| NORTH AMERICAN SPORTSMAN'S CLUB | 75/527106                | 07/27/98                  | Association services, namely, promoting the interests of anglers, in Cl. 42   |
| PURSUIT VIDEO SERIES            | 75/657149                | 03/10/99                  | Club for non-professionals in the field of fishing and hunting, in Cl. 42   |
|                                 |                          |                           | Pre-recorded video tapes in the field of hunting, in Cl. 9  |

[Form Of]  
PERFECTION CERTIFICATE

Reference is made to (a) the Credit Agreement dated as of October 8, 1999 (as amended, supplemented or otherwise modified from time to time, the "Credit Agreement"), among Holdings, Newco, the lenders from time to time party thereto (the "Lenders"), The Chase Manhattan Bank, as administrative agent for the Lenders (in such capacity, the "Administrative Agent"), Swingline Lender and as issuing bank (in such capacity, the "Issuing Bank"), (b) the Parent Guarantee Agreement dated as of October 8, 1999 (as amended, supplemented or otherwise modified from time to time, "Parent Guarantee Agreement"), among Holdings and the Administrative Agent and (c) the Subsidiary Guarantee Agreement dated as of October 8, 1999 (as amended, supplemented or otherwise modified from time to time, the "Subsidiary Guarantee Agreement"), among the Subsidiary Guarantors, Newco and the Administrative Agent.

The undersigned, a Financial Officer and a Legal Officer, respectively, of the Parent Borrower, hereby certify to the Administrative Agent and each other Secured Party as follows:

1. Names. (a) The exact corporate name of each Grantor, as such name appears in its respective certificate of incorporation, is as follows:

(b) Set forth below is each other corporate name each Grantor has had in the past five years, together with the date of the relevant change:

(c) Except as set forth in Schedule 1 hereto, no Grantor has changed its identity or corporate structure in any way within the past five years. Changes in identity or corporate structure would include mergers, consolidations and acquisitions, as well as any change in the form, nature or jurisdiction of corporate organization. If any such change has occurred, include in Schedule 1 the information required by Sections 1 and 2 of this certificate as to each acquiree or constituent party to a merger or consolidation.

(d) The following is a list of all other names (including trade names or similar appellations) used by each Grantor or any of its divisions or other business units in connection with the conduct of its business or the ownership of its properties at any time during the past five years:

(e) Set forth below is the Federal Taxpayer Identification Number of each Grantor:



2. Current Locations. (a) The chief executive office of each Grantor is located at the address set forth opposite its name below:

| <u>Grantor</u> | <u>Mailing Address</u> | <u>County</u> | <u>State</u> |
|----------------|------------------------|---------------|--------------|
|----------------|------------------------|---------------|--------------|

(b) Set forth below opposite the name of each Grantor are all locations where such Grantor maintains any books or records relating to any Accounts Receivable (with each location at which chattel paper, if any, is kept being indicated by an “\*”):

| <u>Grantor</u> | <u>Mailing Address</u> | <u>County</u> | <u>State</u> |
|----------------|------------------------|---------------|--------------|
|----------------|------------------------|---------------|--------------|

(c) Set forth below opposite the name of each Grantor are all the places of business of such Grantor not identified in paragraph (a) or (b) above:

| <u>Grantor</u> | <u>Mailing Address</u> | <u>County</u> | <u>State</u> |
|----------------|------------------------|---------------|--------------|
|----------------|------------------------|---------------|--------------|

(d) Set forth below opposite the name of each Grantor are all the locations where such Grantor maintains any Collateral not identified above:

| <u>Grantor</u> | <u>Mailing Address</u> | <u>County</u> | <u>State</u> |
|----------------|------------------------|---------------|--------------|
|----------------|------------------------|---------------|--------------|

(e) Set forth below opposite the name of each Grantor are the names and addresses of all Persons other than such Grantor that have possession of any of the Collateral of such Grantor:

| <u>Grantor</u> | <u>Mailing Address</u> | <u>County</u> | <u>State</u> |
|----------------|------------------------|---------------|--------------|
|----------------|------------------------|---------------|--------------|

3. Unusual Transactions. All Accounts Receivable have been originated by the Grantors and all Inventory has been acquired by the Grantors in the ordinary course of business.

4. File Search Reports. Attached hereto as Schedule 4(A) are true copies of file search reports from the Uniform Commercial Code filing offices where filings described in Section 3.19 of the Credit Agreement are to be made. Attached hereto as Schedule 4(B) is a true copy of each financing statement or other filing identified in such file search reports.

5. UCC Filings. Duly signed financing statements on Form UCC-1 in substantially the form of Schedule 5 hereto have been prepared for filing in the Uniform Commercial Code filing office in each jurisdiction where a Grantor has Collateral as identified in Section 2 hereof.

6. Schedule of Filings. Attached hereto as Schedule 6 is a schedule setting forth, with respect to the filings described in Section 5 above, each filing and the filing office in which such filing is to be made.

7. Filing Fees. All filing fees and taxes payable in connection with the filings described in Section 5 above have been paid.

8. Stock Ownership. Attached hereto as Schedule 8 is a true and correct list of all the duly authorized, issued and outstanding stock of each Subsidiary and the record and beneficial owners of such stock. Also set forth on Schedule 8 is each equity Investment of the Parent Borrower and each Subsidiary that represents 50% or less of the equity of the entity in which such investment was made.

9. Notes. Attached hereto as Schedule 9 is a true and correct list of all notes held by the Parent Borrower and each Subsidiary and all intercompany notes between the Parent Borrower and each Subsidiary of the Parent Borrower and between each Subsidiary of the Parent Borrower and each other such Subsidiary.

10. Advances. Attached hereto as Schedule 10 is (a) a true and correct list of all advances made by the Parent Borrower to any Subsidiary of the Parent Borrower or made by any Subsidiary of the Parent Borrower to the Parent Borrower or any other Subsidiary of the Parent Borrower, which advances will be on and after the date hereof evidenced by one or more intercompany notes pledged to the Administrative Agent under the Pledge Agreement, and (b) a true and correct list of all unpaid intercompany transfers of goods sold and delivered by or to the Parent Borrower or any Subsidiary of the Parent Borrower.

11. Mortgage Filings. Attached hereto as Schedule 11 is a schedule setting forth, with respect to each Mortgaged Property, (i) the exact corporate name of the corporation that owns such property as such name appears in its certificate of incorporation, (ii) if different from the name identified pursuant to clause (i), the exact name of the current record owner of such property reflected in the records of the filing office for such property identified pursuant to the following clause and (iii) the filing office in which a Mortgage with respect to such property must be filed or recorded in order for the Administrative Agent to obtain a perfected security interest therein.

IN WITNESS WHEREOF, the undersigned have duly executed this certificate on this [ ] day of [ ].

[ ],

by \_\_\_\_\_

Name:

Title: [Financial Officer]

by \_\_\_\_\_

Name:

Title: [Legal Officer]

SUPPLEMENT NO. \_\_\_ dated as of \_\_\_\_\_, to the Security Agreement dated as of October 8, 1999, among NORTH AMERICAN OUTDOOR GROUP, INC., a Minnesota corporation ("Holdings"), NAOG INC., a Delaware corporation ("Newco"), each subsidiary listed on Schedule I hereto (each such subsidiary individually a "Subsidiary Guarantor" and collectively, the "Subsidiary Guarantors"; Holdings, Newco and the Subsidiary Guarantors are referred to collectively herein as the "Grantors") and THE CHASE MANHATTAN BANK, a New York banking corporation ("Chase"), as administrative agent (in such capacity, the "Administrative Agent") for the Secured Parties (as defined herein).

A. Reference is made to (a) the Credit Agreement dated as of October 8, 1999 (as amended, supplemented or otherwise modified from time to time, the "Credit Agreement"), among Holdings, Newco, the lenders from time to time party thereto (the "Lenders"), Chase, as Administrative Agent for the Lenders, Swingline Lender and as issuing bank (in such capacity, the "Issuing Bank"), (b) the Parent Guarantee Agreement dated as of October 8, 1999 (as amended, supplemented or otherwise modified from time to time, the "Parent Guarantee Agreement"), between Holdings and the Administrative Agent and (c) the Subsidiary Guarantee Agreement dated as of October 8, 1999 (as amended, supplemented or otherwise modified from time to time, the "Subsidiary Guarantee Agreement"; and, collectively with the Parent Guarantee Agreement, the "Guarantee Agreements"), among the Subsidiary Guarantors, Newco and the Administrative Agent.

B. Capitalized terms used herein and not otherwise defined herein shall have the meanings assigned to such terms in the Security Agreement and the Credit Agreement.

C. The Grantors have entered into the Security Agreement in order to induce the Lenders to make Loans and the Issuing Bank to issue Letters of Credit. Section 6.15 of Security Agreement provides that additional Subsidiaries of the Parent Borrower may become Grantors under the Security Agreement by execution and delivery of an instrument in the form of this Supplement. The undersigned Subsidiary (the "New Grantor") is executing this Supplement in accordance with the requirements of the Credit Agreement to become a Grantor under the Security Agreement in order to induce the Lenders to make additional Loans and the Issuing Bank to issue additional Letters of Credit and as consideration for Loans previously made and Letters of Credit previously issued.

Accordingly, the Administrative Agent and the New Grantor agree as follows:

SECTION 1. In accordance with Section 6.15 of the Security Agreement, the New Grantor by its signature below becomes a Grantor under the Security Agreement with the same force and effect as if originally named therein as a Grantor and the New Grantor hereby (a) agrees to all the terms and provisions of the Security Agreement applicable to it as a Grantor thereunder and (b) represents and warrants that the representations and warranties made by it as a Grantor thereunder are true and correct on and as of the date hereof. In furtherance of the foregoing, the New Grantor, as security for the payment and performance in full of the Obligations (as defined in the Security Agreement), does hereby create and grant to the Administrative Agent, its successors and assigns, for the benefit of the Secured Parties, their successors and assigns, a security interest in and lien on all of the New Grantor's right, title and interest in and to the Collateral (as defined in the Security Agreement) of the New Grantor. Each

reference to a "Grantor" in the Security Agreement shall be deemed to include the New Grantor. The Security Agreement is hereby incorporated herein by reference.

SECTION 2. The New Grantor represents and warrants to the Administrative Agent and the other Secured Parties that this Supplement has been duly authorized, executed and delivered by it and constitutes its legal, valid and binding obligation, enforceable against it in accordance with its terms.

SECTION 3. This Supplement may be executed in counterparts (and by different parties hereto on different counterparts), each of which shall constitute an original, but all of which when taken together shall constitute a single contract. This Supplement shall become effective when the Administrative Agent shall have received counterparts of this Supplement that, when taken together, bear the signatures of the New Grantor and the Administrative Agent. Delivery of an executed signature page to this Supplement by facsimile transmission shall be as effective as delivery of a manually signed counterpart of this Supplement.

SECTION 4. The New Grantor hereby represents and warrants that (a) set forth on Schedule I attached hereto is a true and correct schedule of the location of any and all Collateral of the New Grantor and (b) set forth under its signature hereto, is the true and correct location of the chief executive office of the New Grantor.

SECTION 5. Except as expressly supplemented hereby, the Security Agreement shall remain in full force and effect.

**SECTION 6. THIS SUPPLEMENT SHALL BE GOVERNED BY, AND CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK.**

SECTION 7. In case any one or more of the provisions contained in this Supplement should be held invalid, illegal or unenforceable in any respect, the validity, legality and enforceability of the remaining provisions contained herein and in the Security Agreement shall not in any way be affected or impaired thereby (it being understood that the invalidity of a particular provision in a particular jurisdiction shall not in and of itself affect the validity of such provision in any other jurisdiction). The parties hereto shall endeavor in good-faith negotiations to replace the invalid, illegal or unenforceable provisions with valid provisions the economic effect of which comes as close as possible to that of the invalid, illegal or unenforceable provisions.

SECTION 8. All communications and notices hereunder shall be in writing and given as provided in Section 6.01 of the Security Agreement. All communications and notices hereunder to the New Grantor shall be given to it at the address set forth under its signature below.

SECTION 9. The New Grantor agrees to reimburse the Administrative Agent for its reasonable out-of-pocket expenses in connection with this Supplement, including the reasonable fees, other charges and disbursements of counsel for the Administrative Agent.

IN WITNESS WHEREOF, the New Grantor and the Administrative Agent have duly executed this Supplement to the Security Agreement as of the day and year first above written.

[Name Of New Grantor],

by \_\_\_\_\_  
Name:  
Title:  
Address:

THE CHASE MANHATTAN BANK, as  
Administrative Agent,

by \_\_\_\_\_  
Name:  
Title:

LOCATION OF COLLATERAL

Description

Location